

Abinash Pradhan

SEO Expert, SMM, PPC, Digital Marketing Specialist | Certified Professional at HM Services Pvt Ltd

Bhubaneswar, Odisha, IN

SEO, Digital Marketing, Social Media Marketing, Online Marketing, Google Analytics, Google Webmaster, Search Engine Marketing, ORM

Biography

Hi. I am Abinash. I have been in the SEO industry since 2008. I love the feeling of waking up each morning knowing there are going to be a few new voice mails and emails in my inbox of people looking for my services. I want to offer you the same opportunity. You found me online. Let me help others find you. ? 8 yrs experience in SEO & Digital Marketing. ? Managing a team of seo and digital marketers. ? Allocating weekly and monthly targets to team members and regular review. ? Planning and getting things done with the involvement of other departments like SEO, SEM, website designing and development. ? Planning for content which is highly consumable and get natural back-links. ? Checking overall websites health and suggest areas of improvement. ? Finding-out new and emerging markets for business. ? Auditing of websites for SEO factors and suggests appropriate change to make them in-line with latest and future algorithmic changes by major Search Engines. ? Regular analysis of Google Analytics and Webmaster tools data and keep updated sites. ? Keep a check of budget spent across advertising channel and make sure better ROI. . Manufacturers . Distributors . E-commerce Websites . Nationwide Services . Companies With Multiple Locations . Franchises . Small-Business Industries and So on.. If you are serious about increasing your leads and sales, then this is the perfect solution for you. My contracts are month-to-month and you will see results within the first 30 days. I love waking up every day to new leads in my inbox and voicemail. It is a wonderful feeling. I want to do the same for you. Contact me today! I will answer any questions you have. Take your company to the next level. Portfolio: <https://www.linkedin.com/in/abinashp> Hire me: <https://about.me/abinashpradhan> Specialties: - Digital Marketing - Link Building - B2B / B2C Marketing - Online Lead Generation - Online/Offline Tracking - Re-targeting / Re-marketing - Image/Video Optimization - Mobile App Marketing - eCommerce Marketing - App Store Optimization (ASO) - Qualitative Market Research - Campaign/Project Management - Online Reputation Management - Keyword Discovery and Analysis - Search Engine Ranking and Monitoring - Social Media Marketing and Promotions - Paid Marketing Campaign Management - Website Design & Development Strategy If you'd like to get in touch, feel free to say hello: #Contact me Cell: +91 955-883-3930 E-mail: abinashpradhansri@gmail.com skype: abinash.pradhan2

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Information Technology and Services, Computer Software, Internet, Market Research, Advertising/Marketing, Government Administration, Entertainment, Food and Beverages, Outsourcing/Offshoring, Media - Print

Areas of Expertise

SEO, Digital Marketing, Social Media Marketing, Online Marketing, Internet Marketing, Online Reputation Management, Search Engine Marketing, Local Business Marketing, Link Building, PPC, Online Advertising, Email Marketing, Newsletter Marketing, Lead Generation, Marketing Research, Video Marketing, Image Optimization, Branding & Design, Wordpress, Drupal, Html

Education

Utkal University, Bhubaneswar, Orissa

Bachelor's Degree Bachelor of Science (B.Sc), Chemistry & Physics

Apex Institute, Bhubaneswar, Orissa

Associate's Degree Diploma in Computer Applications

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