

# **Adam Brooks**

**Managing Director at Applying You Ltd**

Swansea, United Kingdom, , GB

Managing Director - Applying You Ltd

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## **Biography**

In short, I am a Coach. My purpose in life is to Inspire People, Educate People and to Motivate People (or create an environment that is motivational and empowering). I believe we all have choices, however we often stop ourselves from seeing just how free we are. I am in a privileged position, as I am surrounded by likeminded entrepreneurs who challenge and push me everyday...to be a better me. A better husband, a better father, a better salesman, a better coach, a better business owner, a better entrepreneur. My role now is working with SME's helping them to grow their business to a much higher level, supporting in all areas from Team Building & Business Systemisation through to Sales & Marketing. You cannot coach a business, you can coach the people in the business - getting them to reach and maintain their optimum performance is my game. Success is our game. The key difference between what we do and other coaches or more commonly consultants is simple... we transfer the knowledge to the business owner and their team, then coach & facilitate their growth, we focus them to work ON their business rather than just IN their business, the results are fantastic for the business & the business owner. If you are in business and you want to succeed, then contact Applying You Ltd.

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## **Availability**

Keynote, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Management Consulting, Business Services, Training and Development

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## **Areas of Expertise**

Coaching, Sales, Business

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## **Affiliations**

International Speakers Association. ActionCOACH

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## **Sample Talks**

### **Selling Principles**

8 Principles that build the foundation for any business or individual for their sales career. Practical & theory combined to enable delegates to take away some actions in their business to apply and 8 key principles to develop into their business processes.

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## **Event Appearances**

### **Selling Principles**

Business Connect

### **Mind our Language**

Chilli Sauce

### **Get a job!**

Career Bootcamp

### **How does your Doctor do it?**

Quarterly Sales

### **Putting Yourself First**

Putting Yourself First

### **Little Voices**

Sterling Integrity Business Show

### **Selling Principles**

Business Connect

### **Sales from the beginning**

Private Client

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## **Education**

### **Royal Forest of Dean College**

National Diploma Business & Finance

### **Gloscat**

A Level Business & Finance

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## **Testimonials**

### **John Stacey**

"Really informative, very well delivered"

**Jenny Murkin**

?It was a great workshop- you got everyone to re-evaluate their preconceived notions of how they should approach sales, thereby re-conditioning them to be more open to your input. Your use of direct examples and audience participation ensured that everyone fully understood the message you were conveying. By incorporating a range of different teaching methods, you ensured everyone was able to take the information on-board, regardless of their personal learning style. All in all it was very well worth while attending?

**Carie Lyndene**

?Fantastic Training, informative, funny & loads to implement?

**John Denley**

?Fantastic enthusiasm and flow, really engaging and interesting?

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