

Adam Schiffer

Professor at Texas Christian University

Fort Worth, TX, US

Professor Schiffer writes and speaks on media bias, presidential nomination contests, political news, elections, and public opinion.

Biography

Professor Schiffer studies American politics, with an emphasis on the news media, elections, and public opinion. His recent work has covered the hot topics of media bias and presidential primary elections. He is an engaging speaker who has given non-partisan talks to a variety of groups across the state. His recent book, *Evaluating Media Bias*, is a timely look at a perennial controversy. He will be conducting a large-scale study of the media's role in the 2020 presidential nomination.

Areas of Expertise

Media Bias, Presidential Nomination Contests, Political News, National Elections, Public Opinion and American Politics

Education

University of North Carolina

Ph.D. Political Science

Arizona State University

M.A. Political Science

Chapman University

B.A. Political Science / Journalism

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