

# **Adam Ware**

**CEO at SwellPath**

Portland, Oregon Area, OR, US

CEO at SwellPath

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## **Biography**

Adam is one of the founders and the current CEO of SwellPath in Portland, Oregon. He has been working with digital marketing and web analytics for over a decade, in various roles and organizations. He now works with the talented team at SwellPath to help businesses measure and optimize their digital initiatives.

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## **Availability**

Keynote, Moderator, Panelist

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## **Industry Expertise**

Media - Online, Social Media, Internet

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## **Areas of Expertise**

Web Analytics, Digital Marketing, Start-Ups

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## **Affiliations**

American Marketing Association, Digital Analytics Association

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## **Education**

**Willamette University**

BA English, Religious Studies

**Portland State University - School of Business**

MBA Finance & Marketing

**University of Oregon - Charles H. Lundquist College of Business**

MBA

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