

# **Panagiotis (Panos) Adamopoulos**

**Associate Professor of Information Systems & Operations Management at Emory University,  
Goizueta Business School**

Atlanta, GA, US

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## **Biography**

Panagiotis (Panos) Adamopoulos is an Associate Professor at the Goizueta Business School of Emory University. Panos' research program studies how information systems and technological artifacts affect user behavior and transform business and society. His research focuses on personalization, mobile and social commerce, and online education. Some of the main research questions his recent papers address include how to alleviate the over-specialization and concentration bias problems of personalization techniques (e.g., "filter bubbles?"); what is the effectiveness of the different types of recommendations; whether specific personality characteristics can accentuate the effectiveness of word-of-mouth (WOM); and how to design better massive open online courses (MOOCs). Much of this research is grounded in big data, employing data science and machine-learning techniques to leverage the abundance of unstructured data, while combining these approaches with more conventional econometric and other quantitative methods as well as experimental research designs. His research has appeared in peer-reviewed academic journals and conferences, including Management Science (MS), Information Systems Research (ISR), MIS Quarterly (MISQ), ACM Transactions on Intelligent Systems and Technology (ACM TIST), ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD), and ACM Conference on Recommender Systems (RecSys). In addition, his work has been recognized by INFORMS and AIS early career awards, Marketing Science Institute and Amazon research grants, INFORMS and ACM best paper award nominations, teaching commendations, and various other grants. Panos has also served as an associate editor for MS, an organizing and program committee member for international conferences and workshops, and a reviewer for several scholarly journals and conferences. He has been recognized for the above service with best reviewer awards and nominations. Before joining academia, Panos worked as a senior Business Intelligence Engineer and Consultant with Relational S.A. and at Toyota as an Information Technology Business Analyst. Panos received his Ph.D. from the Department of Information, Operations & Management Sciences of the Stern School of Business of New York University and his B.Sc. from the Department of Management Science and Technology of the Athens University of Economics and Business, where he achieved the 2nd ranking in the history of the department.

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## **Areas of Expertise**

Social Media, Information Systems, Recommender Systems, Social Commerce, Word of Mouth, Internet of Things, Econometrics, Machine Learning, Big Data, Data Science

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## **Education**

**New York University, Leonard N. Stern School of Business**  
PhD in Information Systems

**New York University, Leonard N. Stern School of Business**  
MPhil in Information Systems

**Athens University of Economics and Business, Greece**  
BSc in Information Systems and E-Business

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