

Adria Goldman

Associate Professor of Communication at University of Mary Washington

Fredericksburg, VA, US

Dr. Goldman is an expert in the intersectionality of race, gender, culture and its connection to communication and media.

Biography

Adria Goldman's research explores the intersectionality of race, gender, culture and its connection to communication and media. She enjoys examining media's impact on perceptions, construction of identity, social relationships and belief systems. Moreover, Dr. Goldman seeks to identify the complex relationship between media producers and consumers, while considering factors such as the role of ownership, media convergence, representations, race/class/gender and ideologies. Dr. Goldman's previous research has explored representations of Black women in television (specifically the reality genre), film, hip hop and social media. She is co-author of *Black Women in Reality Television Docusoaps: Media Depictions and Reflections* (Peter Lang Publishing) and co-editor of *I Gotta Testify: Kanye West, Hip Hop, and the Church?* (Special Issue of the *Journal of Hip Hop Studies*) and *Black Women and Popular Culture: The Conversation Continues* (Lexington Books). Her current work dissects media presentations of sexuality for women of color. Dr. Goldman constantly seeks innovative ways to merge her research interests in the classroom. Her teaching experience includes courses in rhetoric, communication research, popular culture, public relations and mass media.

Areas of Expertise

Mass Media, Popular Culture, Rhetoric, Communication Research, Public Relations

Affiliations

Popular Culture Association/American Culture Association: Member, National Communication Association: Member, The Honor Society of Phi Kappa Phi: Initiated 2006, Lambda Pi Eta: Initiated 2005

Event Appearances

From Cartoons to Reality Television: Examining Images of Young Black Females in Reality Programming

The 105th annual convention of the National Communication Association

The Awkward Revolution: A Framing Analysis of Awkwardness, Humor, and Sexuality in Rachel Bloom's Crazy Ex-Girlfriend

National Communication Association

Lambda Psi Omega Chapter of Alpha Kappa Alpha Sorority, Inc. Debutantes and Beaus High School Outreach Program
Media Literacy and Personal Branding Workshop

Awkward, Insecure?and Winning! An Interactive Session Unpacking Issa Rae?s Presentation of Authentic Black Entertainment in the HBO Series
The 2019 meeting of the Popular Culture Association and American Culture Association

Breaking Down Black Panther: An Analysis of the Blockbuster Film
The 2019 meeting of the Popular Culture Association and American Culture Association

Education

Howard University
Ph.D. Mass Communication and Media Studies

Virginia Polytechnic Institute and State University
M.A. Communication

Longwood University
B.A. Communication Studies

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