

Adrian Gostick

Owner at The Culture Works

Park City, UT, US

Intent on improving your organization, there is no one better than this global thought leader on workplace strategy and employee engagement

Biography

Adrian Gostick is a global thought leader on workplace strategy and the author of several successful books on employee engagement. The Carrot Principle by Simon & Schuster has been a regular New York Times bestseller, and 24-Carrot Manager has been called a "must read for modern-day managers" by Larry King of CNN. His latest book, The Orange Revolution, was a #1 Wall Street Journal bestseller. His research has been called a "must read for modern-day managers" by Larry King of CNN, "fascinating," by Fortune magazine and "admirable and startling" by the Wall Street Journal. Adrian's books have been translated into 20 languages and have sold more than one million copies worldwide. As a leadership expert, he has appeared on NBC's Today Show, CNN, National Public Radio and others, and has been quoted in business publications such as The Economist, Financial Times, New York Times, Wall Street Journal and Fortune. Adrian earned a master's degree in Strategic Communication and Leadership from Seton Hall University, where he is a guest lecturer on organizational culture.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Corporate Training, Corporate Leadership, Management Consulting, Human Resources, Professional Training and Coaching, Public Relations and Communications, Training and Development

Areas of Expertise

Leadership, Employee Engagement & Retention, Motivation, Corporate Culture, Human Resources, Recruitment & Retention, Productivity and Employee Engagement, Communication Skills, Workplace Culture

Sample Talks

The Integrity Advantage: Building Trust and Enhancing Performance

In a thought-provoking address, Adrian Gostick shows why effective leadership is first and foremost a personal relationship, with trust and credibility as the cornerstones. The author takes attendees through real examples of real managers in action and reveals the key behaviors and characteristics that can strengthen your leaders' capacity for developing and sustaining trust in their business lives.

The Carrot Principle: Engaging Employees through Recognition

The Carrot Principle keynote reveals the results of one of the most in-depth management studies ever undertaken, showing definitively that the central characteristic of the most successful managers is that they provide their employees with frequent and effective recognition. This presentation introduces the simple steps to becoming a Carrot Principle manager and building a recognition culture in your organization; it offers a wealth of specific examples of ways to do recognition right.

The Orange Revolution: How One Great Team Can Change an Organization

The Orange Revolution keynote highlights the key traits found inside the world's most stellar teams. Adrian illustrates the steps these teams took to conquer barriers, exceed expectations, and overcome mediocrity through brilliant collaboration. This presentation reveals the synergy that exists among teams in the world's most respected and innovative organizations and how to tap into that power within any group of individuals.

The Levity Effect: Creating a Great Workplace

The Levity Effect reveals the remarkable power of fun and humor in building a productive, engaged and loyal workforce and more successful communication. The benefits of the levity effect are built on extensive research and case studies from some of the world's most successful organizations. With compelling research and light-hearted insight, The Levity Effect proves that a fun and engaging workplace leads to focused employees, satisfied customers and more effective communication.

Event Appearances

KEYNOTE SPEECH

Call Center Demo & Conference

KEYNOTE SPEECH

Ambulatory Surgery Centers Conference

How One Great Team Can Transform an Entire Organization

Continuing & Innovative Education Event Series

The Carrot Principle: Engaging Employees Through Recognition

Brand ManageCamp 2011

Education

Seton Hall University

Master's Strategic Communication and Leadership

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