

Aidan Kenny

Co-Founder & CEO at Instant Opinion

Ireland, Kilkenny, IE

CEO of Instant Opinion

Biography

-25 years experience on both sides of the customer-supplier interface in global markets -managing service businesses and developing new service offerings -leading projects to develop new service offerings for service providers and product manufacturers in the private and public sectors -delivering workshops on service design and service strategy at service innovation competency centres and institutes of education around the world -leading workshops at EU Innovation Conferences and Events -public speaking on the topics of service strategy, business models, service design, value management and customer centric approaches to business development

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Management Consulting, Consumer Services, Information Technology and Services

Areas of Expertise

Service Innovation, Customer Engagement, Strategy

Affiliations

Founding Member of FUSE Initiative, Service Design Network, Founder of Service Cluster Ireland

Sample Talks

Concept to Revenue in 120 days

Delivered at leanCamp conference in Dublin, Ireland in 2012, this talk told the story of how I used service design and lean startup methodologies to take Instant Opinion from concept to revenue in 120 days.

Education

Dublin Institute of Technology
Electronics Telecommunications and Electronic Engineers

Trinity College Dublin
Semiconductor Manufacturing Manufacturing

Centre for Creative Leadership
Leadership at the Peak Strategic Leadership

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