

Alaia Williams

Business Systems Strategist at One Organized Business

Los Angeles, CA, US

President at One Organized Business

Biography

I help business owners, entrepreneurs, and freelancers save time and money by creating and implementing systems and strategies that help them run their businesses more efficiently. Four cornerstones: - Space planning and organizing - "Systems for Success" - tools to help streamline processes and operations - Online marketing training and implementation (email marketing, blogging, social networking) - Professional/Business event management: planning/coordination, marketing, onsite logistics. In addition to working one-on-one with clients, I write articles about the aforementioned topics, and provide interactive educational workshops and seminars.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Professional Training and Coaching, Social Media, Management Consulting, Business Services

Areas of Expertise

Professional Networking, Social Media, Small Business Operations

Affiliations

Professional Womens Network of Southern California, The Entrepreneur Connection, Ladies Who Launch

Event Appearances

Moderator

West Hollywood Women's Leadership Conference

Panelist

QuickBooks Connect

Education

Testimonials

Laura Jordan

I attended At the Helm and was blown away. The design and the topics were timely. I especially appreciated that the topics were about how we as women act and think. I wish this had been available thirty years ago when I went into business. All the points I learned the hard way. I will be promoting this event and encouraging my friends and associates to attend. God Bless you. You are a visionary.

Shirley C.

Thank you for your insight on building a personal brand. Your tips will definitely help me with my job hunt.

Marissa O.

Thank you for being you and inspiring me to brand myself and my vision! I believe everyone comes into your life for a reason, and you have come into mine at a perfect milestone in my journey!

Venay S.

Thank you so much for speaking at the breakfast meeting yesterday. Your information was invaluable. I am just starting out my venture and am so blessed that people like you are open to teaching newbies like me the tricks of the trade.

Donna P.

You got me groovin' :) Seriously! Back in the corporate cube farm I used to spend the last 15 minutes of my day cleaning my desk, organizing files, and synching my calendar. But when I became a solo-pro in '04, I let some of my habits go. Was I rebelling? Anyway, I recently started my "last 15" again - and wouldn't you know, this past week has rocked! My stuff is found, my appointments are all on time, and I was on TOP of everything despite meltdowns and challenges. You inspire me!

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