

Alex Calle

**Lecturer of Dance at Loyola Marymount
University**

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Biography

A storyteller with environments, Alex is the Principal of hiddenlemons, a creative development firm dedicated to creating immersive entertainment projects around the globe. With a unique approach to developing, producing, and design Calle has created work for Film, Television, Theater, Themed Entertainment, Theme Parks, and Public Art Installations all over the world. Alex is a graduate of The California Institute of the Arts (BFA Scenic Design) and USC's Marshall School of Business (EMBA), he sits on the Executive Board for Invertigo Dance Theatre, as well as professes and mentors in design, production, and business at CalState Long Beach, The University of California Irvine, CalArts, and Loyola Marymount University.

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