

Alex Cequea

Editor in Chief at iPhone Life magazine

Greater Denver Area, CO, US

Speaker, entrepreneur, curious journalist.

Biography

Alex Cequea is the Editor in Chief of iPhone Life magazine, and a managing partner at Mango Life Media (publisher of iPhone Life magazine). He holds an MBA in Sustainable Business, and writes and speaks about mobile technology, business, and personal branding. He has presented to audiences large and small, and placed in the top 200 speakers worldwide (out of 25,000) in the 2011 Toastmasters International Inspirational Speech Contest. Some of his work through iPhone Life has been featured on CNN, TIME.com, Forbes.com, NBC, ABC, and CBS. He is also a former Division I college tennis player, and runs a site for aspiring professional speakers, publicspeakingguy.com. He lives in Boulder, CO

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Media - Online, Social Media, Public Relations and Communications, Publishing, Writing and Editing, Media - Broadcast, Media - Print

Areas of Expertise

Mobile Tech Trends, Getting Publicity, Mobile Tech Activism, Public Speaking, Publishing

Affiliations

Toastmasters

Sample Talks

The Future of Mobile Technology

Learn about the coming trends in mobile consumer technology, and how you or your business can position itself for success.

Mobile Activism

Learn how communities all over the world are embracing mobile technology to create change at every level of society. From local empowerment to national revolutions, you'll learn the key aspects of successful mobile activism.

Getting More Media Attention

Learn how to get journalists (including myself) to write about you and your product, and the key elements you must have in place to execute a successful marketing campaign. Learn how to maximize your marketing budget by having other people write about you and your business.

Event Appearances

The Future of Mobile

Presentation at Boulder Bookstore

Choosing Between Convenience and Privacy in the Age of Location-Based Services

The Surveillance Society

How to Get More Free Publicity For Your App or Product

Denver/Boulder New Tech Meetup

Education

University of Houston

Mechanical Engineering

The University of Texas-Pan American

Mechanical Engineering

Maharishi University of Management

MBA Sustainable Business

Accomplishments

2011 Toastmasters International Inspirational Speech Contest Finalist

Placed in the top 200 speakers worldwide (out of 25,000) in the 2011 Toastmasters International Inspirational Speech Contest.

Testimonials

Justin Shacklette

"As a publishing industry insider, Alex is surprisingly open and honest about the difficult road indie developers must travel to get good press. Anyone with an app to market needs to stop and listen to his frank advice."

Seth Braun

?You?ve studied, sharpened, and sweated your way to some sense of skill. Then along comes someone that makes it look easy, like they were born with natural talent. I?d like to introduce you to Alex Cequea. Not only does he have natural talent, he works hard to hone his craft. I love to hear him speak, and you will too.?

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