

Alex Glosenberg, Ph.D.

Associate Professor of Management, College of Business Administration at Loyola Marymount University

Los Angeles, CA, US

Biography

You can contact Alex Glosenberg at alexander.glosenberg@lmu.edu. Alex conducts applied research to understand, and enhance, entrepreneurship and workforce development in lower-income settings and among marginalized populations. Alex has published over 30 peer-reviewed journal articles, book chapters, and reports in such venues as the Journal of Vocational Behavior, the Journal of Business Venturing Insights, and Scientific Reports. He is on the editorial board of the Journal of Vocational Behavior. Alex has consulted with a range of prominent global stakeholders including the White House Social and Behavioral Sciences Team, the Ministry of Transport of the People's Republic of China, Greenpeace International, and the United Nations Educational, Scientific, and Cultural Organization. Alex earned his Ph.D. in industrial-organizational psychology from North Carolina State University. His dissertation focused on the effect of socioeconomic factors on the psychology of entrepreneurial behavior. While a doctoral student, Alex earned a National Science Foundation Graduate Research Fellowship to pursue research into the psychology of work in lower-income settings. He grew interested in the nexus of work psychology, entrepreneurship, technology, and global development while serving as a United States Peace Corps volunteer in the Republic of South Africa.

Areas of Expertise

Vocational Psychology, Workforce and Economic Development, Social Entrepreneurship, International Entrepreneurship, Career Development, Industrial-Organizational Psychology

Education

North Carolina State University

Ph.D. Industrial-Organizational Psychology

Massey University

Graduate Diploma with Distinction Psychology

University of Colorado at Boulder

B.A. International Affairs

Accomplishments

Co-Director, LMU's Ascend LA Program

Alex helped lead a joint effort by LMU, the Local Initiatives Support Corporation (LISC), and CMG Alliance to facilitate the empowerment of hundreds of BIPOC and women entrepreneurs in Los Angeles. Over the course of multiple cohorts, this initiative has helped entrepreneurs generate over \$60 million in new contracts.

Entrepreneurial Mindset Training for Marginalized Populations

Alex is a Master Trainer for the Personal Initiative approach to training entrepreneurs that draws upon psychological insights into entrepreneurial success. This approach has demonstrated superior results to traditional approaches to entrepreneurship education/training. Alex has trained hundreds of entrepreneurs across the globe - from North Korean refugee entrepreneurs in South Korea to entrepreneurs in Nigeria and South Africa.

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