

Alex Settles

Associate Professor at University of Florida

Gainesville, FL, US

Alex Settles focuses on research about the role that non-market forces shape the internationalization process of firms.

Biography

Alex Settles' research focuses on three areas: the role that non-market forces shape the internationalization process of firms, emerging market multinationals, management practices in emerging market firms, entrepreneurship education practices, and the development of entrepreneurial intentions of university students.

Areas of Expertise

Innovation, International Sanctions of Russian Firms and Individuals, Russian Multinationals, Entrepreneurship

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