

# Alexandra Samuel

**Technology writer and strategist at Social Signal**

Vancouver, BC, CA

Technology speaker; Wall Street Journal contributor; Author of the Harvard Business Review's "Work Smarter with Social Media"

---

## Biography

Alexandra Samuel is a digital explorer. For two decades Alexandra's writing, research and speaking have shaped the way we use and understand the Internet. An internationally recognized expert on the business and social impact of technology, Alex works with the world's leading companies, NGOs and publications to craft the stories and strategies that define how we live and work online. From the pages of The Wall Street Journal to the boardrooms of Fortune 1000 companies, Alex sparks the conversations that turn organizations and people into online leaders.

---

## Industry Expertise

Social Media, Research, Information Technology and Services, Media - Online, Writing and Editing, Non-Profit/Charitable, Education/Learning, Market Research

---

## Areas of Expertise

Data Analysis and Interpretation, Internet and Society, Digital Parenting, Data Analysis, Social Media, Digital Media, Digital Strategy, Internet Marketing

---

## Education

**Harvard University**

Ph.D. Political Science

**Harvard University**

A.M. Political Science

**Oberlin College**

B.A. Politics and Women's Studies

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)