

Alexis Alvarez

Career & Talent Management Professional at IE Business School

Madrid, Madrid, ES

Selling your profile by taking an employer-focused approach...on paper and in person!

Biography

Originally from California, Alexis is a graduate of IE Business School (2007) and also holds an undergraduate degree in International Business from CSU Northridge (USA). With over 8 years of experience in International Education Management in both the European and American markets, she has extensive knowledge of MBA recruitment practices, career assessment, effective CV and Cover Letter writing, MBA career curriculum development, and interview preparation.

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Human Resources, Talent Management, Recruiting

Areas of Expertise

Tailoring Your Cv, Communicating Personal Value, Employer-Focused Approaches to Cv & Cl Writing

Sample Talks

Employer-focused Approach to CV writing

The average recruiter spends less than 20 seconds reviewing a CV, leaving very little time for candidates to make powerful impressions. Add to that the fact that in our current economy, we are now seeing a surplus of talent, as recruitment processes are becoming increasingly competitive with the number of talented MBAs entering the market. So what can you do to make your CV stand out?

Event Appearances

Employer-focused Approach to Crafting Your CV

Launch- IE Business School

Effective Cover Letters

Launch (IE Business School)

Education

IE Business School
MBA

CSU Northridge
Bachelor's of Science International Business

Accomplishments

Development of MBA & Junior MBA Career Pre-Program

Spearheaded the development of a 3-phase Career Pre-Program for over 800 post-graduate students, yielding a 95% success rate within the 1st year launch.

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