

Alfred Poor

America's Success Mentor for Young Employees at Alfred Poor, Speaker and Writer

Perkasie, PA, US

Career Skills Success Expert for College and Corporate Audiences

Biography

Alfred Poor is a speaker and writer with an international reputation. Author or co-author of more than a dozen books, he has a program for college and corporate audiences that is designed to help deal with the "next-gen" employee problems of entitlement, impatience, and poor work ethic. With an upbeat and energetic approach, he teaches young workers how to be successful and productive employees. He focuses on the "soft skills" that so many young people lack, even with a four-year college degree. He also can help human resource staff, supervising managers, and college administrators understand how these problems developed and how they can deal with them.

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Training and Development, Human Resources, Employment Services

Areas of Expertise

College, Next-Gen

Affiliations

National Association of Colleges and Employers, Society for Human Resource Management

Sample Talks

SURVIVE the Corporate Jungle -- College Audiences

Great resumes and interview skills are not enough. Students need the "soft skills" to land and succeed at their first job. This lively and dynamic presentation is packed with practical information that your students will use in going from campus to cubicle. They will learn: ? Three essential skills that gain the support of co-workers ? One surprising lesson from fast food that applies in any job ? What their primary responsibility really is, no matter what their job description says

Event Appearances

Freshmen Convocation Keynote
Freshmen Orientation

Keynote: Hard Truths about Soft Skills that Our Next Generation Leaders Need
NEACEFE Fall 2012 Conference

Keynote: The Secret Weapon for Small Business Marketing: Online Video
Evolution Magazine Small Business and Technology Boot Camp

Education

Harvard College
MA Biology

Union Graduate School
PhD School/Community Relations

Harvard College
BA Biology

Union Graduate School
PhD School/Community Relations

Accomplishments

Senior Member, Society for Information Display

This is an honor given to a small handful of members each year, in recognition of their contribution to the Society.

Testimonials

Dr. Gerard P. O'Sullivan

Dr. Poor's two public presentations were excellent and very well-received. Dr. Poor spoke to student career readiness, and from a number of different perspectives. His delivery was flawless and he peppered his speeches with pithy, insightful stories which captured and held the attention of his listeners. What is especially interesting about the content of Dr. Poor's presentations (also reflected in his well-written book) is that he stresses the importance of the "hidden curriculum" in preparing students for their future lives. Dr. Poor is a pleasure to work with. He is organized, detail-oriented and a consummate professional, in every way.

Don Philabaum

College students don't have to make the same mistakes that other first time job seekers make. Alfred Poor knows from a hiring manager's perspective and career author's viewpoint the proven steps students and grads need to take to get internships, interviews and most importantly, a job!

Joel Pollack

Alfred Poor was just what we were looking for?an experienced speaker who was very familiar with the key factors that are moving our industry. To our delight 105 people signed up for the webinar and about 90 actually attended. In addition, we drew the largest audience for a local meeting, more than half of which were not SID members, enhancing our ability to recruit new members. He even drew people from the media, likely due his reputation as technology author. To me, the most amazing thing about Alfred was how he handled questions. Invariably Alfred restated the questions from audience members, and phrased better than each of the questioners could have conceived. What a skill!

Darnell Davis

As the organizer of the Lehigh Valley Small Business Boot Camp, I faced possible disaster when a key speaker cancelled just a month before the event. I was fortunate to connect with Alfred Poor from the Center for Small Business, and he agreed to fill the keynote speaker position on short notice. At the event, he energized the participants with his dynamic presentation and mastery of his subject. Afterwards, many of the participants sought me out to tell me how much they enjoyed his talk and how they gained information and insight that they could put right to work in their small businesses. I am already planning to include Alfred in some of our future events.

Larry Stevens

Alfred's presentation on online video was quite interesting and well suited for the small business person. He was easy to listen to and provided great information that you could take with you and implement immediately. Thanks!

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)