

# Ali Ghafour

Founder & CTO at Viafoura

Toronto, ON, CA

Engaging speaker with a unique mix of backgrounds in tech, business, and competitive athletics

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## Biography

Ali is a veteran of the digital media industry with over 12-years of experience designing, developing and scaling web applications in the financial services, private education and enterprise software industries. Before co-founding Viafoura, Ali managed a thriving interactive agency that served Fortune 500 clients. He also served as IT manager of an online education company during a crucial growth phase, ensuring their systems which spanned over three countries were always up and always working. Ali was on the Canadian National Taekwondo team for five years and competed at three World Championships, as well as the 2007 Pan Am Games. He finished in the Top 4 to be chosen to compete at the 2008 Olympics in Beijing. On his own time, he coaches students who want to become future Olympic champions, teaching them both the physical and mental aspects of sport and how to implement these skills into everyday practices. Ali studied computer science at the University of Toronto.

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## Availability

Author Appearance

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## Industry Expertise

Internet, Information Technology and Services

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## Areas of Expertise

User Engagement as It Relates to Online Publishers, The Relationship Between Sports and Business, Startup Fundraising and Growth

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## Sample Talks

My thoughts on the state of social and technology today and why I started viafoura  
<http://vpdigital.com/2011/12/ali-ghafour-founder-and-cto-of-viafoura/>

None yet

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