

# **Alina Fisher**

**Research Manager at University of Victoria, Environmental Studies**

Victoria, BC, CA

Communicating science for informed decision making

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## **Biography**

Born in Romania, Alina's early childhood memories revolve around feeding wildlife, exploring forests & beaches, and bringing home any wild animal she could find. This included snakes, frogs, mice, birds, & polecats - much to her mother's chagrin. Her love of the natural world led Alina to study population and community ecology in diverse ecosystems including: yucca-yucca moth pollination system, mycorrhizal fungi associated with Jack Pine, the impact of escaped farmed Atlantic Salmon in Pacific coastal streams, and species recovery efforts of the Western Bluebird to Vancouver Island. As a science communicator, the prevalence of pseudo-science and fake science on social media led Alina to undertake a Masters degree in Communications, to study the barriers to effective science communication. Alina continues to do research in this field.

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## **Industry Expertise**

Social Media, Floriculture and Horticulture, Landscaping, Research, Non-Profit/Charitable, Forestry/Forest Products, Fishery and Aquaculture, Environmental Services

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## **Areas of Expertise**

Population Ecology, Science Communication, science communication and outreach, Ecology, Wildlife Conservation, Invasive Species, Social Media

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## **Education**

**Royal Roads University**

M.A. Professional Communications

**Project Management Institute**

PMP

**Devonian Botanic Garden**

Master Gardener Certificate

**University of Alberta**

M.Sc. (ABD) Environmental Biology and Ecology

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