

Allen C. Amason

Dean of the Parker College of Business at Georgia Southern University

Statesboro, GA, US

Dr. Amason's research focuses on strategic decision-making and the role of top management in the strategy process.

Biography

Allen C. Amason is Dean of the Parker College of Business at Georgia Southern University. He earned his Ph.D. in International Strategic Management from the Moore School of Business, at the University of South Carolina. He served previously on the faculties of Mississippi State and the University of Georgia, and he was Chair of the Management Department at the UGA Terry College of Business. Dr. Amason's research focuses on strategic decision-making and the role of top management in the strategy process. He is the author of the popular book, *Strategic Management: From Theory to Practice*, and has published more than 40 articles, monographs, and chapters in various scholarly outlets. He has been on several editorial boards and served as Associate Editor for the *Journal of Management Studies* and the *Journal of Management*. He is past-President of the Southern Management Association. Professor Amason's teaching and consulting focuses on strategic management and decision-making. He has served on the boards of various organizations including Georgia Oak Partners, the Russian Foundation for Population Health & Recovery, and the Ocean Exchange. He has done C-level consulting on issues related to strategy and strategic decision making with a variety of firms including, Exide Technologies, Primewest Energy, the UGA Athletic Association, Rosetta Marketing, Johnson & Johnson, Computer Associates, Novartis, Tenet Healthcare, Schneider Electric, and AMD. He holds a bachelors degree in finance, from Georgia Southern, and has been married for 35 years to his high school sweetheart, and Georgia Southern alumna, Cricket Amason. They have 4 children; the youngest of whom is the subject of his most recent book, *Expensive Yanna: An Adoption Story*.

Areas of Expertise

Strategic Decision Making, Strategic Management

Event Appearances

The ins and outs of CEO influence: Sources, processes and extensions

Presented at the Annual Meeting of the Academy of Management,

Why won't task conflict cooperate? Deciphering stubborn results

Paper to be presented at the Annual Meeting of the Academy of Management

Painted with the same brush: The negative effects of stigma diffusion

Presented at the annual meeting of the Academy of Management

Conceptualizing the TMT through the lens of the CEO

Presented at the annual meeting of the Strategic Management Society,

TMT Demography, conflict, and (effective) decision making: The key role of value congruence.

Presented at the annual meeting of the Academy of Management

Education

University of South Carolina

Ph.D. Strategic Management / International Business

Georgia Southern University

B.B.A. Finance

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