

Alon Rozen

Assistant Dean & Visiting Professor of Marketing & Management at MMarketing

Paris Area, France, IDF, FR

Asst Dean, Professor, Consultant, Trainer, Wine enthusiast

Biography

Very eclectic experience divided between 20 years of consulting experience - in marketing, strategy, economics, finance, business planning, wine marketing, telecom and IT - teaching - in similar areas - training (Exec. Ed., workshops, seminars) and managing. Very productive, I enjoy "getting things done" and challenges, i.e. doing my best to take people and organizations to a higher level. That said, I realize that I have yet a lot to learn as managing is a humbling experience... Extremely demanding in terms of quality and performance, but first and foremost of myself. My primary goal: to make a difference! My secondary goal: try to add a more spiritual/zen approach to everything I do... Another humbling experience.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Education/Learning, Beverages - Alcoholic, Business Services

Areas of Expertise

Wine Marketing, Business Models

Affiliations

ENPC, La Sorbonne

Sample Talks

Business models and modeling

A masterclass on the various business model models and on a proprietary meta-business model model for start-ups.

Event Appearances

Business models workshop

Le Camping mentoring series

Masterclass on social media
Masterclass on social media

Education

Université Panthéon Sorbonne (Paris I)
BA Economics (Monnaie-Finance)

International School of Management
PhD Business-Marketing

ENPC MBA Paris - ENPC School of International Management
MBA Finance & Negotiations

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).