

Alvaro Gonzalez-Alorda

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Professor of innovation at ISEM Fashion Business School. International consultant and speaker. Last book: THE TALKING MANAGER.

Biography

>> Alvaro González-Alorda is a professor of Innovation at ISEM Fashion Business School, an associate professor at Instituto de Empresa and a visiting professor in nine other business schools in Spain and America. He studied at the University of Navarra and at IESE Business School, and completed a period of research at Harvard Business School. >> He is a specialist in innovation and in the transformation of companies. He has collaborated with more than 100 companies in 20 countries. In addition to his lecturing, he works as a facilitator for management teams, as an international speaker and as a coach for managers. He is the author of the books Los próximos 30 años (Alienta, 2010) and The Talking Manager (Alienta 2011). >> Topics for conferences, seminars and workshops: ? Innovation ? Change Management ? Leadership ? Marketing ? Service ? Retail
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Availability

Keynote, Workshop, Author Appearance

Industry Expertise

Management Consulting, Corporate Training, Corporate Leadership

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