

Amanda Rose

Founder & CEO at Connect the Dots Foundation

Toronto, ON, CA

What's wrong with rose-coloured glasses anyway? In a networked world, social change through social media can have the most impactful results

Biography

Amanda has lived and worked in Toronto, Atlanta, Buenos Aires, Madrid, London and lately home seems to be wherever her suitcase is parked. She is Founder of Connect the Dots Foundation; established in 2009 to incubate and craft fresh global campaigns and initiatives that use technology to connect people offline for a good cause. Depending who you ask, you might get a different description of exactly what Amanda does. According to some she is a free agent, an entrepreneur, communicator, events manager, digital strategist, advisor. Amanda has never been one to get stuck on titles ? but has always gravitated towards opportunities where she can be creative and instrumental in growing a great idea. Amanda spent the first part of her career working in non-traditional roles within boutique creative agencies and communication firms. She then delved deeper into event management and commercial property eventually co-founding Space-2, an innovative film and event locations consultancy. She has coordinated events for British Royalty and the Prime Minister of Canada, the Brit Awards and London Fashion Week. In addition to spending countless hours on rooftops and insane locations with photographers and film crews including the BBC, ITV, Kudos, and Elle. In 2007, inspired by the shift towards social networks Amanda decided to complete a Masters in Communications Management and spent a year researching a newly forming communications platform called Twitter. This offered unique insight as the global founder and architect of a movement called Twestival, an international volunteer effort to use social media like Twitter to raise money for important causes. Advising technology startups and those with a social good focus keep her energized. She is passionate about developing unique digital and creative strategies for brands and organizations looking to take the next step. Amanda is currently in development on an exciting new project to be announced shortly. Interested in having Amanda consult, speak, advise or just have something utterly fabulous you think she should hear about? Please get in contact.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Social Media, Philanthropy, Non-Profit/Charitable, Events Services, IT Services/Consulting, Public Relations and Communications

Areas of Expertise

Digital Strategies, Event Management, Technology Startups, Social Media for Non-Profits, New Media and Social Change, Entrepreneurship, Social Change Through Social Media

Sample Talks

Leveraging Technology and New Media for Real Social Change

The power of social networks has sparked unprecedented levels of global connections, global engagement and global giving. Social media provides new ways to connect and learn with long time allies as well as build new relationships with leaders and constituents around the world. In this workshop, Amanda will uncover how new technologies are evolving the way the world engages in philanthropy and connects to accelerate social change.

Event Appearances

Using Social Networks and Twitter to Promote Your Cause, Party or Candidate

Personal Democracy Forum Europe

Leveraging Technology and New Media for Real Social Change

Women's Funding Network Annual Conference

Citizen Journalism and the Little NGO That Could

SXSWi Core Conversation

Online to Offline: The Line Between Chat and Action

EMV 2011

Krakow Startup Community

Hive53

Social Change Through Social Media

Next Berlin

KEYNOTE SPEECH: Turning Online Connections into Real World Action

DCWEEK 2011

Accomplishments

Founder & CEO ? Connect the Dots Foundation

The Connect the Dots Foundation was established to craft socially good projects on a global scale, utilizing technology. This is a collection of all things digital, creative, inspiring, informative and innovative connected to causes. Connect the Dots Foundation works with amazing volunteers from around the world to bring you Twestival® and other good projects.

Founder ? Twestival®

Twestival® (or Twitter Festival) uses social media for social good by connecting communities offline on a single day to highlight a great cause and have a fun event. Twestival is the largest global grassroots social media fundraising initiative to date. Since 2009, over 200 cities have participated in Twestival raising close to \$1.75 million for over 275 nonprofits! All local events are organized 100% by volunteers and 100% of all ticket sales and donations go direct to projects.

Recipient ? 35 Women Under 35

In 2010, Amanda was featured in Management Today as one of their 35 Women Under 35 Award recipients. Management Today's 35 Women Under 35 awards celebrate high-achieving women in business under the age of 35. The award recipients are resilient, hardworking and imaginative high-flyers who are determined to thrive during these hard times. It's the future that matters now, and our 35 stars are forging their own individual paths to success.

Recipient ? Red Magazine's Hot Women Award

In 2010, Amanda was selected as one of Red Magazine's Hot Women Award in the category of Community / Charity. The award is for someone who has made a difference to a specific community / charity, has established their own charity initiative, or had an impact on an existing charity or community.

Recipient ? Humanitarian Award, Women of Concern

In 2010, Amanda was honoured with the Women of Concern Humanitarian Award, which celebrates the achievements of women leaders for their extraordinary efforts to focus public attention on global humanitarian issues around poverty and injustice.

Recipient ? Huffington Post, Twitter Activists to Follow

In 2009, the Huffington Post selected Amanda as one of the top Twitter Activists to Follow for the work she had done founding Twestival, which raised money for various non-profit charities.

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