

Amber Osborne

Vice President of Head of Lettuce Media at Head of Lettuce Media

Tampa/St. Petersburg, Florida Area, FL, US

Inspiring social media innovator, specializing in storytelling and online brand management.

Biography

Award-winning Social Media maven with over 4 years of consistently delivering pioneering digital media solutions. Diverse client exposure ranging from small start-ups to internationally-known brands, and promoting those in between to gain notoriety. Highly skilled in social media community development and business management, social media marketing, viral marketing, brand evangelism, competitive intelligence, audience engagement and tracking, publishing tools, and brand promotion and image maintenance. Dynamic keynote and panel speaker for multiple national and international Social Media industry conferences (I-Strategy, SXSW) alongside international companies and brands.

Availability

Keynote, Panelist, Workshop

Industry Expertise

Media - Online, Advertising/Marketing, Social Media, Music, Human Resources

Areas of Expertise

Brand Development, Social Media, Product Evangelism, Online Marketing, Location Based Services, Music Marketing, Social Recruiting, Competitive Intelligence, Social Media Marketing, Brand Advocacy

Event Appearances

How To Not Be A Douchebag at SXSW
SXSW

Branding and Audience Engagement
I-Strategy

Brand Advocates: The Audi Roadtrip Story
I-Strategy

Recruiting and Location Based Services
Talent Net Live

Cardinal Sins of Social Media
PRSA National Conference

Social Media for Musicians
Nashville Connection

The Destructo Tour- Speaking Tour
The Destructo Tour

Social Recruiting
Radical Planet/Social HR

Marketing Your Film with Social Media
Sunscreen Film Festival

Education

Gulf High School

University of Tampa
B.A. Mass Communications

Pasco Hernando Community College
AA General Studies

Testimonials

Max Ford

I had the pleasure of meeting Amber at the iStrategy Conference I organised in Amsterdam in October. She was a keynote speaker on a panel discussion. Amber's knowledge of social media, business & marketing is very impressive. She gets the audience thinking more deeply about how they connect with people. She is a powerful open networker, a connector, an amazing speaker and business professional. She adds value and an exciting dynamic to any presentation. I can highly recommend Amber and look forward to working with her in the future.

Scott Stratten

?Smart, savvy and awesome. Those are the ingredients of Amber Osborne. You?d be wise to her talent?

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