

Amy Chorew

Owner at The Tech Byte

Southington, CT, US

inspire-train-implement

Biography

Amy Chorew is a licensed real estate agent as well as being a highly experienced national technology instructor/speaker. Her knowledge of the industry and the latest technologies available along with her unique ability to translate it all into easy to understand language make her a consistently top-rated trainer throughout the country. She teaches CE, GRI and skill development courses across American and Canada delivered live and through webinars. Amy is president of The Techbyte, delivering technology training and coaching to companies and sales associates. She is also the Learning Director for SMMInstitute ? the Social Media Marketing Institute ? who rewrote NAR'S EPro® Certification into a two day course. She is a featured contributor to several blogs and online publications.

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Social Media, Education/Learning, Real Estate Dev/Ops

Areas of Expertise

Technology, Social Media, Internet Marketing

Affiliations

NAR, Realtor University, SMMI, Dynamic Directions

Sample Talks

The Hub and Spokes of your Business

The Internet has increased the expectation among consumers. Internet first impressions are not just influenced by how your website looks, but by how often your business appears in searches and if you have a presence on the more popular real estate sites. Establishing a good reputation, offline/online, is the only way to be truly successful in business. Understanding the way business has shifted can help you market your business in the virtual world.

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