

# **Amy Byer Shainman**

**Palm Beach County Outreach Coordinator at FORCE: Facing Our Risk of Cancer Empowered**  
West Palm Beach, Florida Area, FL, US

Knowledge is Power...and it may just save your life or the life of someone you love.

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## **Biography**

Knowledge is power. Amy, like Angelina Jolie, is BRCA1 positive. While Jolie inherited her mutation from her mother, Amy inherited her BRCA 1 mutation from her father. Going back generations on her Dad's side of the family there is large family medical history of different cancers.) Amy is a PREVIVOR--meaning she is a survivor of a predisposition to cancer. In other words, she is someone at an extraordinarily high risk for cancer who has not actually had the disease. Amy had 2 preventative (prophylactic) surgeries in 2010 to drastically reduce her cancer risk. She is a passionate advocate for hereditary cancer awareness who has appeared in numerous magazine and news articles, many tv segments, and in front of many audiences sharing her story. Amy's book, RESURRECTION LILY - A hereditary cancer memoir - Honoring the Past, Healing in the Present, & Hoping for the Future will be available early 2014. Barnes & Noble, Amazon, Archway Publishing \*All proceeds from Amy's book will be donated to FORCE's Lillian Byer HBOC (Hereditary Breast and Ovarian Cancer) Fund AND the Kristin Hoke Breast Health Program Amy has an opportunity to share what she knows about hereditary cancer and empower others. Her hope is that future generations will have more options available to them to reduce their cancer risk and ideally --the opportunity to eliminate their cancer risk altogether.

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## **Availability**

Keynote, Moderator, Panelist, Host/MC

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## **Industry Expertise**

Education/Learning, Women, Health and Wellness

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## **Areas of Expertise**

Cancer Risk Education, Genetic Testing, Angelina Jolie and Brca

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## **Affiliations**

Facing Our Risk of Cancer Empowered -FORCE- [www.facingourrisk.org](http://www.facingourrisk.org)

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## **Sample Talks**

**Hereditary Cancer Awareness with Letters**

Sharing my BRCA story with medical letters from 1934

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## **Event Appearances**

**1 in 40 Jewish Cancer Awareness talk with letters from 1934**  
Cancer Genetics & Jewish Heritage

**1 in 40 Jewish Cancer Awareness talk with letters from 1934**  
Temple Beth El Goes Pink

**1 in 40 Jewish Cancer Awareness talk with letters from 1934**  
Women's ORT meeting

**Hereditary Cancer Awareness Talk with letters**  
PAP CORPS group

**Moderator/group leader**  
Cancer talk/meeting

**My BRCA story**  
They Say History Repeats Itself, What's Yours?

**Multiple Radio interviews. See MEDIA LINKS on profile page**  
Radio stations

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## **Education**

**University of Southern California**  
BS in Social Science, emphasis in Communications Social Science, Communications

**Jai Josefs private study SONGWRITING & UCLA program**  
extension program education/not degree Songwriting

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## **Accomplishments**

**AWARD: Spirit of Empowerment Award**  
2012 Spirit of Empowerment Award-FORCE Facing Our Risk of Cancer Empowered  
[www.facingourrisk.org](http://www.facingourrisk.org)

### **Lookin' Good MUSIC CD**

\*Empowering songs with attitude for girls \*wrote and produced this collection of songs geared toward girls ages 7-12 Sold in JC Penney stores nationwide, shopping mall tour

## **Hereditary Breast & Ovarian Cancer book: LETTERS TO DOCTORS**

Contributed 4 full pages and many additional quotes to this new best selling hereditary breast and ovarian cancer book by Dr. Jonathan Herman and patient advocate Teri Smieja. \*Released October 2013

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### **Testimonials**

#### **Sherri Gilbert**

You can always gauge the success of a speaker by how many audience members gather around afterwards to ask questions or share their own stories, and this was certainly true when Amy Byer Shainman spoke to the congregation of Temple Beth El in West Palm Beach during the Pink Shabbat service during breast cancer awareness month. There was a good blend of hard facts with personal experience that kept the audience's attention and left them better informed.

#### **Constance "Conni" Murphy, ARNP**

Amy is a passionate, dynamic, and excellent speaker. As a previvor, she shares her personal story with humor, grit and grace. She engages her audience and provides the incredible gift of knowledge and empowerment.

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