

# **Anastasia Valentine**

**CEO at Sandbox PM**

Ottawa, ON, CA

Encouraging Entrepreneurs, Passionate Employees and Business Leaders to take BIG steps and make BOLD moves!

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## **Biography**

I'm an award-winning product strategist, CEO of a fabulous marketing and PR agency, speaker, published author and mother. I have spent over 20 years achieving amazing results in bringing ideas and products to market in the high-tech, music and retail industries. I STRATEGIZE with entrepreneurs, start-ups and billion-dollar companies to bring products from idea to market. I MENTOR business men and women who are eager to take BIG steps and make BOLD moves in their professional lives. I INSPIRE young people, women and mothers with my story and my journey and it is not over yet! I EDUCATE children about the importance of literacy, creativity and making their dreams come true. No longer an employee, I now work directly with amazing solopreneurs, entrepreneurs, and small, medium and enterprise-class companies across the globe. Every day I combine my knowledge, skills and experience with my drive, a little tenacity and a lot of moxie to launch and build businesses! My passion is working with driven incredible people who believe 100% in what they do and are ready and willing to take BIG steps and make BOLD moves towards aligning their purpose with their work and their lives. I'm not everyone's cup of tea? I've been called a little "IN YOUR FACE" and a little "ROCK N ROLL." You should know this upfront! For more information, speaker video and testimonials visit <http://www.anastasia-valentine.com/speaking/>

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance

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## **Industry Expertise**

Advertising/Marketing, Computer Software, Management Consulting

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## **Areas of Expertise**

Crowdfunding, Crowdsourcing, Social Product Management, Work Life Balance - Balance is Not an Act

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## **Affiliations**

Strategic Competitive Intelligence Professionals - Member, Pragmatic Marketing Certified

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## **Sample Talks**

**Balance is NOT an ACT**

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## **Event Appearances**

### **Crowdsourcing & Crowdfunding For Your Business**

AHA Live ? A Women?s Entrepreneurial Experience

### **Crowdsourcing for the Public Sector**

Public Sector Social Media Conference ? Conference Board of Canada

### **Social Product Management & Marketing**

Toronto Product Management Association

### **Crowdsourcing & Crowdfunding Small Business Edition**

Women in Biz Network Annual Conference

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## **Testimonials**

### **Cathy Whitney**

Dynamic. Engaging. Inspiring. All that and a delivery that had me anxious to get my laptop and start living Anastasia?s advice; confident that hers is knowledge and expertise that will take WOW MOM to the next level and beyond. I say wholeheartedly WOW ANASTASIA!!

### **Lara Wellman**

Anastasia?s engaging, friendly and fun style made a presentation on what could have been a cumbersome and dry topic (financing) one that left the crowd feeling inspired and ready to take action for themselves. I look forward to hearing her speak again!

### **Tina Yelle**

Her Smile. Her Laugh. And, then she speaks. Magic happens! Thought-provoking, entertaining & captivating. Anastasia Valentine IS the real deal. Can?t wait to have her back again to speak at our next Live Event. You nailed it Girl!

### **Karen Wilson**

An opportunity to hear Anastasia speak is an opportunity to learn useful and practical information that can be applied to your business. Anastasia provided clear, concise information that I could easily act on.

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