

Andrew Davis

CEO at Monumental Shift

Boston, MA, US

One of the Brightest Minds in Media and Marketing
Today

Biography

Drew Davis is available for keynote presentations and full-day seminars. He is a frequent speaker at trade shows, conferences and corporate events around the world. Drew sessions have been described as "theatrical, dazzling, manic, and inspiring." He's a big thinker, and an innovator who sees opportunity at every turn. Drew infuses his presentations with a unique blend of humor, history and storytelling designed to inspire audiences to rethink their marketing, sales, even entire industries, by leveraging the right kind of digital partnerships that drive business. For more than a decade, he's led the charge to change the way publishers think and how brands market their products in a digital world covering topics ranging from social media to e-commerce and even the future of publishing.

Availability

Keynote, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Social Media, Publishing, Advertising/Marketing

Areas of Expertise

Social Media, Marketing, Publishing

Affiliations

Boston University Alumni

Sample Talks

Brandscaping: Unleashing the power of Partnerships

Brandscaping brings together like-minded brands to create content partnerships that increase demand and drive sales. It transforms marketing expenses into content assets. Brandscaping is a big, infectious idea designed to be embraced by c-suite executives and implemented by savvy marketing professionals. Are you ready to brandscap?

Education

Accomplishments

Visionary of the Year - 2012

Niche Media Magazine named Drew Davis the Visionary of the year in 2012.

Top 10 Marketing Book on Amazon.com

Brandscaping: Unleashing the Power of Partnerships is a best-selling book on Amazon.com

Testimonials

Beth Murray

"Drew Davis provided valuable information to our conference attendees with great energy. He was hilarious and informative, a show stopper."

Brian Johnson

I would highly recommend Andrew to be part of your event. The way he crafts a message; the way he delivers it; and, the way he engages the audience make him a speaker you really can't find anywhere else out there in the industry. He's enlightening and entertaining at the same time and that earns him a wonderful rapport with the audience. Several people came up after the event and told me that his speech was worth the entire conference.

Suzette Kraemer

Drew Davis is Damn Good! "Andrew spoke at the Retail Marketplace 2012 Conference this past Monday. He has phenomenal energy, excellent insights and he's such an inspiring speaker. One of the best received speakers in the history of this conference, Andrew kept our audience mesmerized with his spot-on presentation and engaging style."

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