

Andrew Dubois

Senior Marketing Lecturer at Loyola Marymount University

Los Angeles, CA, US

M-School Lecturer

Biography

You can contact Andrew Dubois at Andrew.Dubois@lmu.edu. Andrew is Managing Director at Magnetry LA. He has been working in advertising for the last 17 years at most of the big agencies in Los Angeles and New York City. He has worked on some of the world's biggest and best brands with some of the world's best talent. Andrew brings his passion about creativity and how to harness creativity to drive business results to LMU where he teaches courses in the M-School since 2015.

Industry Expertise

Advertising/Marketing

Areas of Expertise

Social Media Marketing, Media Buying, Art Direction, Relationship Marketing, Brand Architecture, Digital Media, Digital Strategies, Brand Development, Interactive Advertising, Interactive Marketing, Integrated Marketing, Digital Marketing, Advertising, Creative Strategy, Outdoor Advertising, Mobile Marketing, Media Planning, Creative Direction, Branding, Direct Mail

Education

Florida State University

Bachelor of Arts Advertising

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