

Andrew Fisher

Chief Technology Officer at JBA

Melbourne Area, Australia, Victoria, AU

Maker and breaker of smart things, using the web, mobile, ubicomp and data to create the future.

Biography

Andrew Fisher loves playing with technology. In fact he loves breaking things in order to understand how they work as much as creating things with the bits that survive. He plays at the intersection of the web, mobile tech, ubicomp and data. When he can be persuaded away from something likely to electrocute him, Andrew does some real work too and has been involved with organisations globally since the dawn of the web creating digital solutions for brands including Nintendo, peoplesound, Sony, Cotton On, the Melbourne Cup and Optus. Andrew is the CTO for JBA, a data agency in Melbourne, Australia where he uses web technology and data science to create meaning from large, changing data sets for clients. He also created Rocket Melbourne, a startup technology lab exploring the emergence of human interaction with the Web of Things.

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Advertising/Marketing, Internet, Research

Areas of Expertise

Internet of Things, Mobile Technology, Web

Sample Talks

How the web is going physical

By 2020 there will be 24 billion Internet connected things on the planet, most of which won't have a screen. Web designers and developers are uniquely placed to play in the physical computing world. With skills in information design and working with numerous technologies at the same time, the skills of the web practitioner are directly transferable to the Web of Things and are leading much of the exploratory work occurring around the world right now.

Event Appearances

How the web is going physical

Web Directions South

Web Facilitated Play in the Real World
Sketching in Hardware

Getting Touchy Feely with the Web
Web Directions Code

Arduino and the Real Time Web
Linuc Conference, Australia

Datatium - radiation free responsive experiences
Web Directions South

Education

University of Sydney
BSc Psychology / Computer Science

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