## **Andrew Selepak**

Instructional Assistant Professor at University of Florida

Gainesville, FL, US

Andrew Selepak can speak to a variety of topics, including pop culture, online education, fake news and partisan media.

## **Biography**

Andrew Selepak is a lecturer and coordinator of the Online Master's program in social media in the College of Journalism and Communication. He has been interviewed by national and international media outlets on a variety of topics, including pop culture, online education, fake news and partisan media. He also frequently discusses how online and social media are having an impact on culture, marketing and communication. Andrew teaches courses on media writing, news and sports reporting, entertainment storytelling and ethics.

## **Industry Expertise**

Advertising/Marketing, Education/Learning, Media - Online, Social Media

## **Areas of Expertise**

Personal Branding, Online Learning, Online Media, Media Effects, Social Media, Pop Culture, Extremism

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