

# **Andrew Smyk**

**Coordinator, Interactive Multimedia Graduate Certificate at Sheridan College**

Toronto, Canada Area, ON, CA

Coordinator, Interactive Multimedia at Sheridan College

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## **Biography**

Over 18 years of experience in website design and development; project management and implementation; budgeting, accounting and management. Information architecture and usability and user-centered design for web and mobile applications, software and voiceover IP hardware projects. Curriculum development and design, e-learning design, classroom instruction, and academic committee work. Recent highlights: Developed and designed Iterative User Interface Design focusing on UXD (User Experience Design) course for Sheridan College Computer Programmer cohorts. Authored a white paper on the Pedagogy of Audio/Video in the Classroom for Sheridan faculty. Co-Authored a white paper on the Exploration on the Current and Future State of Interdisciplinary/Interprofessional Studies at Sheridan. Active in course development for the Faculty of Applied Sciences and Technology (formally ACES) at Sheridan College. Lead for course wide program review for IMM at Sheridan College. Document editing and content curation. Curriculum ideation and design. (2012)

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## **Availability**

Panelist, Workshop, Author Appearance

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## **Industry Expertise**

Internet, Education/Learning

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## **Areas of Expertise**

Curriculum Design, Instructional Design, Mobile Design

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## **Affiliations**

Sheridan College, IxDA Toronto

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## **Sample Talks**

## **Leveraging mobile to increase student engagement**

Make your course content more accessible and increase student engagement by leveraging mobile devices and social media tools to communicate lessons, readings, assignments and feedback to students in and out of the traditional classroom. In this workshop we will go over how to make your course content mobile friendly and accessible to students outside of the classroom. Leverage social media and social media tools to keep students informed, engaged and interacting with content, peers and you.

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## **Event Appearances**

### **Leveraging Mobile to Increase Student Engagement**

High Ed Web Regional Conference

### **I was Promised mLearning (and Flying Cars)**

High Ed Web - Syracuse

### **Panelist: KiDIGITAL**

FITO March 2012

### **Education for Interaction Design**

IxDA Toronto

### **What is HTML5?**

Wireless and Mobile Computing Faculty Summit

### **Scenes from a Marriage: Text and Image in Web Design**

Web design/interaction for the Editors' Association of Canada

### **How your academic departments can use social media to connect with the right students**

Higher Ed Social Media Conference

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## **Education**

### **Sheridan College**

Post Graduate Certificate Interactive Multimedia

### **University of Toronto - Knowledge Media Design Institute**

KMDI User-Centered Design

### **Clarkson University**

BSc Finance & Technical Communications

## **Accomplishments**

### **Program Review Lead**

Lead for course wide program review for IMM at Sheridan College. Document editing and content curation. Curriculum ideation and design. (2012)

### **Adventure Learning - Academic Innovation Strategy**

Research and implementation of a real-time curriculum model for business students as part of Sheridan College's Academic Innovation Strategy, which included interaction with established community leaders and business, leveraged problem solving, innovation and team building.

### **User Interface Course Designer**

Developed and designed the User Interface Design course focusing on UXD (User Experience Design) Sheridan College Computer Programmer cohorts.

### **Interdisciplinary/Interprofessional Task Force - Academic Innovation Strategy**

As part of the Interdisciplinary/Interprofessional Task Force for Sheridan College's Academic Innovation Strategy, researched ID/IP best practices and recommendations for implementation within the Sheridan community.

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