Anjana Susarla

Omura-Saxena Professor in Responsible AI at Michigan State University

East Lansing, MI, US

Anjana Susarla's research includes the economics of information systems, social media analytics and economics of artificial intelligence.

Biography

Anjana Susarla earned an undergraduate degree in Mechanical Engineering from the Indian Institute of Technology, Chennai; a graduate degree in Business Administration from the Indian Institute of Management, Calcutta; and Ph.D. in Information Systems from the University of Texas at Austin. Her research interests include the economics of information systems, social media analytics and the economics of artificial intelligence. Her work has appeared in several academic journals and peer-reviewed conferences such as Academy of Management Conference, Conference on Knowledge Discovery and Data Mining, Conference on Neural Information Processing Systems (Neurips), Information Systems Research, International Conference in Information Systems, International Conference on Learning Representations (ICLR), Journal of Management Information Systems, Management Science and MIS Quarterly. She has served on and serves on the editorial boards of Information Systems Research and MIS Quarterly. Anjana Susarla has received several awards for her research. She been a recipient of the William S. Livingston Award for Outstanding Graduate Students at the University of Texas, a Steven Schrader Best Paper Finalist at the Academy of Management, the Association of Information Systems Best Publication Award, a Runner-Up for Information Systems Research Best Published Paper Award and the Microsoft Prize by the International Network of Social Networks Analysis Sunbelt Conference. She has worked in consulting and led experiential projects with several companies. Her research has received grants and funding from several institutions including the National Library of Medicine.

Industry Expertise

Education/Learning, Social Media

Areas of Expertise

Responsible Artificial Intelligence (AI), Digital Transformation, Social Media Analytics, Machine Learning, Causal Inference

Affiliations

Member : Association of Information Systems, INFORMS

Education

University of Texas at Austin
PhD Management Information Systems

Indian Institute of Management
MBA Finance

Indian Institute of Technology
B. Tech Mechanical Engineering

Accomplishments

Best Publication Award, Association of Information Systems
2012

Runner-Up, Information Systems Research Best Published Paper Award
2012

Microsoft Prize, International Network of Social Networks Analysis Sunbelt Conference
2009

Steven Schrader Best Paper Finalist, Academy of Management Conference
2007

Nominated for Outstanding Dissertation Award, University of Texas
2004

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