

Ann Searight Christiano

Director, Clinical Professor at University of Florida
Gainesville, FL, US

Ann Christiano is a leading expert in public interest communications.

Biography

Ann Christiano is a leading expert in public interest communications, a growing discipline uses science-driven strategic communications and storytelling to advance positive social change. She writes and speaks frequently about strategic communication of social movements and the social science about how people feel and react to polarizing issues. Ann is the director and founder of the Center for Public Interest Communications and a clinical professor in the Department of Public Relations in the College of Journalism and Communications.

Industry Expertise

Public Relations and Communications, Social Media

Areas of Expertise

Social Change, Public Interest Communications, Public Relations Strategy, Public Relations Writing, Public Relations, Strategic Communication

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