

Anne Oeldorf-Hirsch, Ph.D.

Assistant Professor at University of Connecticut

Storrs, CT, US

Dr. Oeldorf-Hirsch's research focuses on information sharing on social media, particularly in the areas of news, science, and well-being.

Biography

Anne Oeldorf-Hirsch is an Assistant Professor in the Department of Communication at University of Connecticut, where she conducts research in the Human-Computer Interaction lab. Broadly, her research interest is on the benefits of social media in terms of learning new information, civic engagement, and well-being. Specifically, her work focuses on the features of these communities that shape how we communicate with and through them. Her main line of research aims to understand the effects of the shift to engaging with news content via social media sites such as Facebook and Twitter on knowledge about and involvement in current events. Other projects include understanding the technology choices we make for diverse communication needs, the effects of information disclosed about us by others online, the use of social media platforms for seeking information, and the role of self-tracking apps in our health and our communication with online social networks.

Areas of Expertise

Science Communication, News Engagement, Computer-mediated communication, Communication Technology, Social Media, Media Effects, Human-Computer Interaction, Health Communication

Event Appearances

Kids and teens on social media

Presentation to residents at Institute of Living, Hartford Hospital - 2017

Sozialen medien (social media)

Lesson for students at Kirchbergschule - 2018

How to be a good digital citizen

Assembly presentation to Dolan Middle School - 2018

?Liking? headlines: How we engage with and learn from the news on social media

Presentation to UConn alumni at Alumni College, UConn Foundation - 2017

Social media?s complex role in our lives

Public talk at Connecticut Science Center?s Beyond the Podium series, Hartford Public Library - 2015

Education

Pennsylvania State University
Ph.D. Mass Communications

Portland State University
B.A. magna cum laude Psychology

Accomplishments

Recognition of Teaching Excellence

Awarded by the Office of the Provost, University of Connecticut.

Most Innovative Professor

Awarded by the Communication Society, University of Connecticut.

Most Valuable Professor

Awarded by UConn Athletics, University of Connecticut.

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