

# **Ant Hodges**

**Managing Director at HodgesNet**

Swindon, Wiltshire, GB

Online Marketing, Internet Marketing and Marketing Speaker - Wine lover and Christian

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## **Biography**

Ant combines many years experience in Online Sales and Internet Marketing with the natural ability to build relationships online - this is the key to success when it comes to Internet Marketing, Loyalty and Retention Marketing, and Social Media Marketing. With over a decade of hands on experience Ant knows that a mix of traditional and new marketing methods will work best for your business. Ant will always see how to combine new and traditional marketing tools. High energy and fast paced content are foundations of all the material Ant delivers. As a Christian, Ant also speaks on subjects of business and marketing for Christian organisations, events and conferences.

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## **Availability**

Keynote, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Internet, Social Media, Advertising/Marketing

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## **Areas of Expertise**

Social Media, Online Marketing, Internet Marketing, Search Engine Optimisation, Email Marketing, Product Creation, Coaching

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## **Affiliations**

Professional Speaking Association (UK)

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## **Education**

Ridgeway School

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## **Testimonials**

### **Kirsten Hemingway**

Ant had fantastic knowledge but more than that he knows how to apply it to every day situations for real businesses. His work is exemplary - he is the Gok Wan of web sites.

**Keith Warren-Price**

He's straight to the point, entertaining, very knowledgeable and, for me, cleared most of the mystic around social networking in a very short space of time. Since hearing him speak, he's visited us here and I can say he is a very pleasant person to work with. Keith Warren-Price Pinpoint Facilitation Ltd. Oxford.

**Graham Jones**

Ant provides great clarity when he speaks, turning complex subjects into something that is straightforward and easy to understand. His talks are engaging and leave you with a clear plan of action as to what you need to do next. Add to that the fact that he is a great designer and you'll love his slides as well. Even if you don't want to know about social media, internet marketing, or customer retention, it's well worth going to hear Ant speak so you can discover how to produce great slides that support your talk.

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