

# **Antisthenis** **Anastasiadis**

**Head of Generics at sanofi-aventis**

Greece, , GR

Head of Generics Greece & Cyprus, Sanofi

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## **Biography**

Antisthenis Anastasiadis is Head of Generics in Sanofi. He is responsible for implementing the Generics strategy in Greece & Cyprus, in alignment with the Global Generics strategy and with the support of the local Marketing and Sales teams. He is responsible for optimum portfolio building and appropriate launch management by analyzing current portfolio, corporate objectives and market trends. Previous experience includes Project Management, Supply Chain and Business Development for both Prescription and OTC pharmaceuticals. Antisthenis is a Chemical Engineer with MSc in Operations Management and MBA.

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## **Industry Expertise**

Pharmaceuticals

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## **Areas of Expertise**

Generics, Business Development

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## **Affiliations**

University of Manchester Alumni

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## **Education**

**Aristoteleion University of Thessaloniki**

Chemical Engineering

**University of Manchester**

MSc in Operations Management

**University of Piraeus**

MBA

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