

Antony Francis

CEO at Head of Lettuce Media

Tampa/St. Petersburg, Florida Area, FL, US

Digital and Social Media Strategist with Strong Speaking Skills.

Biography

Antony is a Digital and Social Media Strategist who has helped many companies integrate the technologies of Social and Digital Media into their business mix. Whether it is for Sales and Marketing of your brand or customer service and Brand Promotion. He has been involved in Marketing and Digital communications for 25 years, from pioneering in live online auditorium events in the 90's to being a thought leader in online learning formats in the early 2000's. Antony's education in Organizational Innovations helps him help others in dealing with innovation and disruptive innovations like social and digital media. His experience as a C-level executive makes him ideal for helping businesses with their Social and Digital media strategies, because he knows how to translate actions to results that are measurable. He speaks "Roi" With over 500 Talks, Antony is a seasoned pro. He will entertain and educate your audience while working the angle of your conference. Call Antony today to see how he can help enhance your event.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Advertising/Marketing, Training and Development, Media - Online

Areas of Expertise

Digital Strategies, Social & Digital Media, Sales Training On Social Media Tools, Sales Training

Affiliations

Sunscreen Film Festival, Sertoma FL, Nashville Connection & Hero Salute , Barcamp Tampa Bay, Redemsong, Trinity Odessa Chamber of Commerce, Charter Member, Saint Leo University Communication-Marketing-Multimedia Industry Advisory Council, Tampa Bay Innovation Center

Sample Talks

Use Social Media to Build your Business:

Define and find your audience Educate, Entertain and Engage Automation in Moderation for Success Antony will share the steps necessary to find your target audience online; if your building your business and looking customers they are on twitter, learn how to find them, and more importantly how not to turn them off. Once you know who your looking to connect with, be interesting, learn the basics of Antony's montra "Educate, Entertain and Engage", it's the key to success in soc

Event Appearances

How not to Suck at Twitter
Barcamp Tampa

Cardinal Sins of Social Media
PRSA's Sunshine 2012

Social media for Artist
Nashville Connection

Social Media for Film
Sunscreen Film Festival

Social Media 101
HealthCamp FL

Social Media 101
Social Mobile Payments

Education

University of Phoenix
BSB/OI Organizational Innovations

State University of New York College at Oswego

State University of New York at Buffalo
business

Erie Community College
business

Testimonials

Speaker Wiki

See Testimonials on Speaker Wiki

Linkedin

See company profile for speaker testimonials.

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)