

Arié Moyal

Holistic Management Strategist at Moyal & Associates

London, United Kingdom, LONDON, GB

Management Strategist

Biography

I am a holistic management strategist who loves to help businesses build better relationships online, offline, internally and externally through clear brand identity development, employee engagement, process optimisation, customer experience planning, social media and social responsibility. My understanding of branding and training in communications, public relations and psychology complement my experience crafting tailor-made, engaging and innovative programmes and events. I am available for consulting, speaking engagements, coaching and training.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Non-Profit/Charitable, Social Media, Management Consulting

Areas of Expertise

Social Media, Social Business, Employee Engagement, Brand Identity, Corporate Social Responsibility

Sample Talks

Thank You, Wow and Done - The only 3 metrics you need

With a mass of analytical data available to us, how do we decide what to focus on? By keeping the goals simple and encouraging an environment and attitude of making people happy, companies can benefit from great financial results.

Event Appearances

Social Media and What It Can Do For You

Association of Accounting Technicians' Members' Weekender

Managing Communities

Lecture as part of Communities of Practice course

Social Media for Finance

Webster Graduate School, Regents College

Education

York University

BA Psychology

Testimonials

Jacob H Schmidt

Arié Moyal is one of the most active, creative and progressive members and proponents of social media and modern, internet related marketing strategies. I have known and worked with Arié on several ideas and projects., in addition I invited him as a guest lecturer into my London Webster University course Entrepreneurial Finance and VC, 5860, in Fall1, 2012. he is an excellent speaker and presenter.

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