

Ariel Garten

Founder and Chief Evangelist Officer at Muse

Toronto, ON, CA

Global speaker, female tech founder, and expert in brain, neuroscience, psychotherapy, entrepreneurship, innovation, and women in business.

Biography

Ariel Garten: neuroscientist, innovator, and entrepreneur whose driving purpose is to empower and help others understand how their brain works in order to overcome mental obstacles in order to live healthy, happy lives. Ariel's unique background has taken her from working in neuroscience research labs, to owning a fashion design label, to being the female founder and CEO of a silicon valley backed brain computer interface tech start-up, InteraXon, the technology that sparked the creation of Muse. Muse, the brain sensing headband is the award-winning wearable technology that assists and trains meditation, that is used by hundreds of thousands of people, including Mayo Clinic and NASA, to track the brain and teach meditation. Ariel's invited to share her unique and empowering insights keynoting on stages across the world speaking about happiness, meditation, how the brain works, neuroscience, empowering women in business, or telling her own innovation story. Ariel is consistently giving her audiences the tools they need to help them become their best selves. Ariel is also a frequent guest on podcasts and co-hosts the Untangle podcast, where she guides audiences on how an understanding of your brain and how it works can help improve your life. SPEAKING EXPERIENCE Dozens of keynotes, including Le Web Paris (keynote 4 times), CES (Keynote 4x), Ted.com, etc, World Economic Forum, etc. MEDIA APPEARANCES Over 1000 articles on Ariel and Muse, including CNN (3x), WSJ (3x), Forbes (2x), NYT, BBC, etc etc.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

VC and Private Equity, Mental Health Care, Health Care - Services, Fine Art, Apparel/Accessories, Consumer Goods, Research, Biotechnology, Health and Wellness, Women, Alternative Medicine, Corporate Training, Hardware (not computer), Medical Equipment / Supplies / Distribution, Performing Arts

Areas of Expertise

Neuroscience of Meditation, Brain Computer Interface, Start Up, Mindfulness, Neuro Linguistic Programming (NLP), Wearable computing, Mind / Body Relationship, Wellness, Mental Health, Psychotherapy, Neuroscience, Leadership, Meditation, Women in Business, Brain, Hardware, Wearable Devices, Brain Health, Mompreneurs, Design, Human Computer Interaction (Hci)

Affiliations

Co-Founder: InteraXon, Advisor: Biomedical Zone, Advisor: Natural Science and Engineering Research Council of Canada, Industry Advisor: Natural Science and Engineering Research Council of Canada, Innovation Advisor: Centre for Aging and Brain Health Innovation (CABHI)

Sample Talks

Doing the Impossible - One Entrepreneur's Journey

Ariel had a rather impossible dream ? to control computers with your mind. Hear her story and glean lessons from her work in bringing this unparalleled product to life. From a tiny sci-fi startup with an impossible dream to a commercial success with a trailblazing piece of wearable technology available in North America?s largest electronics retailer.

Using Your Mind to Achieve Greatly

Leveraging her work in neuroscience and psychotherapy, Ariel helps people understand what blocks them from achieving their greatest success and offers the practical tools for overcoming those blockers and unleashing opportunity.

Event Appearances

What If Your Mind Can Be Read?

World Economic Forum

Keynote: Introduction to Muse Headset

Le Web

Thought Controlled Computing is Here

TEDxSanDiego

Keynote: The Secret Number is 49

Le Web

Ariel Garten: Know thyself, with a brain scanner

TEDxToronto

Use Your Mind to Pour a Beer

SxSW

Keynote: Thought Controlled Computing

Idea City

21st Century Neurotech: All Synapses are Firing

Digital Health Summit

The Future of Neuroscience
Exponential Medicine

Brain?Computer Interface: Present and Future
IEEE

Testimonials

Denise Restauri

She?s closing the gap between science, art, technology and business.

Dean Ornish M.D.

In that spirit, Ms. Garten?s compassion and desire to help the world are palpable in all of her interactions which have manifested into real world action. She has a recognized record of extraordinary achievement and a proven track record of substantial leadership experience. Also, she has demonstrated a personal commitment to serve society at large through exceptional contributions. The tool she and her team have created, Muse, is bringing a crucial piece to the healthcare narrative and has significantly improved the lives of many. Muse is a powerful technology that empowers and enables a much larger group of people to meditate.

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