

Artie Isaac

teacher, trainer, speaker at Artie Isaac

Columbus, OH, US

Engaging speaker and trainer on creativity and collaboration

Biography

Artie has worked for more than 30 years with highly creative people, addressing challenges and opportunities facing more than 1,000 companies. Now ? after selling his award-winning advertising agency, Young Isaac ? Artie leads corporate brainstorming and idea generation programs to develop new products and save businesses. Artie is a group chair and executive coach with Vistage International, the world's leading chief executive organization. Artie teaches Personal Creativity and Innovation at The Ohio State University's Fisher College of Business. He also teaches Marketing Strategy, Ethics and Creativity at the Columbus College of Art & Design. Artie is a writer, actor, corporate trainer and sought-after public speaker. Artie has a bachelor's degree in English Literature from Yale and an M.B.A. from Columbia.

Availability

Keynote, Moderator, Workshop, Host/MC, Corporate Training

Industry Expertise

Writing and Editing, Advertising/Marketing, Education/Learning

Areas of Expertise

Creativity, Stress Management, Ethics

Affiliations

Vistage International

Sample Talks

Creative Boost

After a 90-minute, interactive workshop on creativity and collaboration, the audience can be divided into smaller brainstorm groups ? after brainstorming, all reconvene for a short, additional plenary brainstorm.

Event Appearances

Creativity and Collaboration
business meetings and conventions

Education

Yale
B.A. English

Columbia
M.B.A. Marketing

Accomplishments

Too few to list

Testimonials

Kathryn Kendell

Artie presented at our national corporate meeting. He met with our executive team in advance to understand requirements, developed a targeted presentation, and delighted everyone with his blend of business strategy and performance. I recommend Artie for any meeting where you need something more to engage while entertaining your teams.

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