

Arvind Malhotra

Professor of Strategy and Entrepreneurship, UNC Kenan-Flagler Business School at UNC-Chapel Hill

Chapel Hill, NC, US

Professor Malhotra studies innovation, crowdsourcing and the future of work.

Arvind Malhotra's area of research focus on crafting innovation problems, open innovation approaches, crowd creativity, crowdsourcing for innovation, using crowds to solve complex societal problems and the future of work. His research projects include studying successful open-innovation organizational and extra-organizational structures, creating the process and structure for large-scale collaboration and management of knowledge in extra-organizational collaborative contexts. His book *Unleashing the Crowd: Collaborative Solutions to Wicked Business and Societal Problems?* (Palgrave Macmillan, 2019) focuses on how organizations can leverage crowds for solving wicked business and societal problems. Dr. Malhotra has received research grants from the Kenan Institute for Private Enterprise, Society for Information Managers Advanced Practices Council, Dell, Carnegie-Bosche Institute, National Science Foundation, RosettaNet consortium, UNC-Small Grants Program and the Marketing Sciences Institute. He has consulted, conducted applied research projects or led executive development workshops with ESPN, U.S. Navy, U.S. Air Force, IBM, ExxonMobil, Primax Properties, Sprint, RosettaNet Consortium, American Golf Corporation, Cisco, ING Direct and Cargill Sweeteners. He received his PhD in business administration and his MS in industrial and systems engineering from the University of Southern California. He earned his BE in electronics and communications engineering from the University of Delhi.

Business Services, Research, Education/Learning

Crowd Sourcing, Open Innovation, Innovation & Creativity, Future of Work, Knowledge Management, Innovation, Collaborative Communities, Virtual Teams, Effects of Social Media on Business

University of Southern California
Ph.D. Business

University of Southern California
M.S. Industrial Engineering

Delhi Institute of Technology (NSIT)
B.E. Electronics and Communications Engineering

MIS Quarterly Best Paper Award

The received the award from the top information science journal in 2001.

Journal of Services Research Best Paper Award

He received the award in 2005.

Journal of Knowledge Management Best Paper Award
He received the award in 2005.

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