

# **Kyriaki Kaplanidou**

**Professor at University of Florida**

Gainesville, FL, US

Kyriaki Kaplanidou's research explores the impacts and legacies of sport events on communities.

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## **Biography**

Kyriaki Kaplanidou's primary research explores the impacts and legacies of sport events on communities. Specifically, she examines residents' perceptions of such impacts and legacies and the level of support they provide for an event when they observe quality of life benefits in their community. In addition, her research examines the impact of the sport event experience on sport event participants' intentions to continue to exercise and take part in more sport events. She has conducted research for the International Olympic Committee related to the legacy of the Olympic Games and a number of sport related organizations. She has professional experience working with the Athens 2004 Olympic Games.

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## **Areas of Expertise**

Olympic Games, Sport Consumer Perceptions About Event Experiences, Impacts and Legacies of Sport Events on Community Development, Sport Event Tourism

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## **Affiliations**

North American Society of Sport Management : Member, European Association for Sport Management : Member, Greek Association for Sport Management : Member, Travel and Tourism Research Association : Member

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