

Frank Waddell

Assistant Professor at University of Florida

Gainesville, FL, US

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Biography

Frank Waddell's current research interests are at the intersection of new technology and online storytelling. His work typically examines how established media effects are moderated by the affordances of new communication technologies, with topics recently explored including machine automated news, the psychology of online comments and the effects of social television.

Industry Expertise

Media Production, Media - Online

Areas of Expertise

Artificial Intelligence, Media Violence, Media Effects, Online News, Fake News

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