Olga Hawn

Assistant Professor of Strategy and Entrepreneurship, UNC Kenan-Flagler Business School at UNC-Chapel Hill

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The research of Olga Hawn lies at the intersection of strategy and organization theory, business and society. In particular, Dr. Hawn is engaged in multidisciplinary research on non-market strategy, including environmental, social and corporate governance activities of the firm with a focus on the strategic impact of such activities, their antecedents and consequences in developed and emerging markets. Other interests include international expansion of multinationals from emerging markets, such as how firms from BRICS can succeed in cross-border M&As and overcome the negative perceptions caused by their origin as well as the role of business incubators in emerging markets.

Corporate Leadership, Business Services, Research, Education/Learning

Governance, Environment, Corporate and Business Ethics, Corporate Strategy, Business Strategy, Emerging Markets, Csr Corporate Social Responsibility

Duke University
PhD Business

Oxford University
Master's Degree Said Business School

Plekhanov Russian University of Economics BA Economics

Faculty Director, Center for Sustainable Enterprise

She is the faculty leader of the Center for Sustainable Enterprise.

ONE Emerging Scholar Award

The Academy of Management's Organizations and the Natural Environment (ONE) division awarded her the "ONE Emerging Scholar Award" in 2018.

Alliance for Research on Corporate Responsibility (ARCS)

She received the award for outstanding conference papers for three years.

Academy of International Business

She was a finalist for the Haynes Prize for the "Most Promising Scholar Under 40."

Academy of Management

She received the best paper award in the Social Issues in Management Division.

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