

Axel Schultze

CEO at Society3

San Francisco Bay Area, CA, US

CEO, Society3 - Building & managing social brand presences, channel empowerment, creating buzz with 100 Million reach.

Biography

I believe we can create a globally networked business society where more people around the world can fulfill their entrepreneurial dreams and make their ideas a reality than ever before possible. And we want to providing technology, services and education that help businesses of any size, around the globe, engaging with others as it would be a single enterprise, providing the highest degree of innovation, agility and best customer experience. Please join me on this journey. Official Bio:

===== Axel Schultze is founder & CEO of Society3 Group Inc. a social media technology, services and education provider, helping B2B teams create high impact social media engagements. Axel began his Social Media career in 2003 when he became an adviser to one of LinkedIn's co-founders (Axel's LinkedIn ID: 8573). He helped large enterprises develop a social media strategy, established the Social Media Academy in 2008, launched XeeMe, a social presence organizer in 2011 and founded Society3 in 2012. Recent keynote speaker engagements have been in the US, Europe and Australia helping various industry leaders getting executive level insight in the impact of social media on businesses and society. He is a published author and winner of the SF Entrepreneur Award 2008. Before that he was founder and CEO of Silicon Valley based BlueRoads, a Partner Relationship Management Software company, Infinigate one of the largest Internet Security provider in Europe, and Computer 2000, the most successful European computer distributor, which grew to \$5 Billion in revenue and merged with TechData.

===== I enjoy the fact that I have no more than 7 years experience in anything, as more experience is anyway more harmful than helpful. My entire social presence: <http://xeeMe.com/AxelS>

Availability

Keynote, Panelist

Industry Expertise

Advertising/Marketing, Computer Software, Internet

Areas of Expertise

Buzz Marketing, Social Media, Customer Experience

Affiliations

Social Media Academy Alumni, Society3 Group, XeeMe

Event Appearances

Social Media In Healthcare (Key Note)
ITAC 2010

Social Media Strategy For European SMBs (Key Note)
Digital Agenda 2012

Partner Channel Engagement Strategies (Key Note)
eXchange 2011

Education

Management School Bad Harzburg
Strategic Marketing

Social Media Academy
Faculty Social Media

University of Stuttgart
Electronic Engineering

Controller Academy Gauting
Diplom Controller

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