

# **Klaas Baks**

**Professor in the Practice of Finance; Executive Director, Center for Alternative Investments at Emory University, Goizueta Business School**

Atlanta, GA, US

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## **Biography**

Klaas P. Baks PhD is a recognized thought-leader in the alternative investments industry. The combination of cutting-edge academic insights and leading industry practices forms the foundation of his investment ideas and research. An award-winning professor and a frequent speaker on topics related to alternative investments, investing and entrepreneurship, he is known for a unique ability to combine original and useful business content with an engaging and dynamic speaking style. Dr. Baks is the Executive Director and Co-Founder of the Emory Center for Alternative Investments and a Professor in the Practice of Finance at Emory University's Goizueta Business School. The Emory Center for Alternative Investments is a global leader in the alternative investments industry. Dr. Baks's research and teaching focuses on issues in alternative investments, entrepreneurial finance and investment management, and he has published papers in numerous academic and business journals, including the Wall Street Journal. He has been recognized by students and alumni with nine awards, including the Marc F. Adler Prize for Teaching Excellence awarded by alumni, the Donald R. Keough Award for Excellence, and the university's highest award for teaching excellence, the Emory Williams Distinguished Teaching Award. Dr. Baks serves as director or advisor for over 13 companies and investment funds with over \$1.5 billion in assets under management, including Anghami (NASDAQ: ANGH), International Media Acquisition Corporation (NASDAQ: IMAQ), Angel Oak Capital and Peachtree Group. An active member of the Atlanta community, Dr. Baks serves on the board of the Michael C. Carlos Museum and is a former member of the Investment Committee of the Westminster Schools Board of Trustees. Prior to joining Emory University Dr. Baks held positions at Fuji Bank in Tokyo, Japan, Deutsche Bank in Hong Kong and the International Monetary Fund in Washington DC. Dr. Baks studied at the Wharton School at the University of Pennsylvania (PhD in Finance), Brown University (Master's in Economics), Groningen University (Master's in Econometrics, cum laude) and Leiden University (Diploma in Japanese Language and Business Studies). He spent two years at Harvard University as part of his doctoral research at Wharton. Born and raised in the Netherlands, Dr. Baks resides with his wife and son in Atlanta, Georgia.

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## **Industry Expertise**

Business Services, Education/Learning, Research

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## **Areas of Expertise**

Alternative Investments, Private Equity, Entrepreneurship, Investment Banking, Mergers & Acquisitions, Strategy, Business Valuation, Venture Capital, Asset Allocation and Portfolio Management, Investment Management, Business Development

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## **Affiliations**

Emory Center for Alternative Investments : Co-Founder and Executive Director, TIGER 21 : Atlanta Chair, The Wharton Financial Institutions Center (2002-2003) : Fellow

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## **Education**

**The Wharton School, University of Pennsylvania**  
PhD Finance

**Brown University**  
MA Economics

**Groningen University**  
MSc Econometrics & Statistics

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