

# Baltej Gill

**VP of Internet Marketing at Social Mindz**

Toronto, Canada Area, ON, CA

Digital Marketing Specialist: SEO Expert, Social Media Speaker, Internet Marketing Consultant, Analytics

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## Biography

Let's cut right to the chase. I've been in the SEO game since Netscape Navigator was relevant! Penguins and Pandas don't scare me. (I'm not talking about the cute furry animals...I'm referring to the Google algorithm updates) I've had the pleasure of creating and executing digital marketing strategies for companies like Weston's Bakeries, WONDER bread, Sunsweet, Napoleon® Grills and Corona to name a few. To date I have conducted hundreds of digital marketing seminars, workshops, webinars and public speaking events around the globe to thousands of businesses and groups such as the Retail Council of Canada, Florida Tourism (Visit Florida), Canadian Franchise Association, Rogers TV, and WSI Corporate. You can check out some of my videos at <http://www.youtube.com/socialmindz> As of June 2012 - my firm has optimized 52,969 keywords in which 35,876 of them are on page 1 of Google. (That's 65.27%) Over 75% of our clients have at least 5 keyword phrases ranking on the first page of Google. So if you are looking for a way to spice up your digital marketing campaigns, understand how social media can actually benefit your brand, increase your site traffic, dominate the search engines or maybe its just to figure out why people aren't converting on your website - feel free to connect with me. Specialties: ? Public Speaking ? SEO Expert ? Digital Marketing Keynote ? Social Media Marketing / Consulting ? Search Engine Optimization / Marketing ? Local Search Optimization ? Facebook Training - Building Fans, Engagement, Facebook Business Consulting ? Video Optimization ? Landing Page Strategies ? Conversion Architecture and Design ? Mobile Marketing ? Web Analytics ? Having Fun :)

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## Industry Expertise

Social Media, Internet, Media - Online

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## Areas of Expertise

SEO, Social Media, Digital Marketing

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