# **Barbara Dandro**

Motivational Workshop Facilitator at B.J. Dandro, MBA, & Associates Lutz, FL, US Thriving With Positive Attitudes!

# **Biography**

Barbara J. Dandro, M.B.A., specializes in helping leaders, managers, and employees in small to medium-sized businesses achieve improved results through action-based team-building strategies, goal achievement, customer service and satisfaction, diversity appreciation, personal branding to reflect professionalism, and POSITIVE ATTITUDE development. Clients include nonprofit organizations, health care companies, and small service-oriented businesses. As an affiliate of Resource Associates Corporation - one of the top training and development organizations in the country, Ms. Dandro focuses on attaining Improved Results in areas such as getting and keeping customers/patients/clients, accelerating productivity with team-building, and handling change for positive growth. She enables her clients to use their skills and knowledge in a more efficient and effective manner, thereby using time well for more productivity and greater profitability. Her varied thirty-year career includes accomplishments in management, sales, marketing, university-level workshop facilitation, and professional writing. Barbara Dandro's enthusiastic approach toward developing skills can help your organization, your team, and/or your career to grow from "doing the job" to "dynamic drive!" Ms. Dandro's first book is now available: Thriving with Positive Attitudes: the women's positive guide to logical decisions and rational insights in an emotionally-charged, professional world [Paperback] Barbara J. Dandro MBA (Author) https://www.createspace.com/3855188

# Availability

Workshop, Corporate Training

## **Industry Expertise**

Management Consulting, Health and Wellness, Corporate Training

# **Areas of Expertise**

Being Truly Effective in Team Communication, Thriving With Positive Attitudes, Using Time Strategies for More Productivity

**Sample Talks** 

**Strategic Thinking & Business Planning** 

The best way to tackle the future is to ?create it? in line with the organization?s purpose, values, and goals and by turning challenges into opportunities. I. Strategic Planning is a process that determines the most profitable opportunities II. Questions and steps for optimal strategic thinking & planning III. The implementation plan determines the strategy IV. Understandable and Measurable Results with a stronger strategic direction

**Event Appearances** 

**Time Management and the Power to Say NO!** Disability Rights Florida - Staff Retreat

Sensitivity Training Overview 2011 Transportation Summit

Personal Branding Group at Central Florida College

Customer Loyalty for Challenging Times Chamber of Commerce Workshop - Area Business Owners

**Results-Oriented Customer Service - Communication Sensitivity** Training and Development with Call Center Employees

Personal SWOT Analysis Chamber of Commerce Group - Young Professionals Meeting

**Results-Oriented Strategies for Sales Success** SHP Health Care Services Retreat

Strategic Thinking & Business Planning Florida Commission for the Transportation Disadvantaged 20th Annual Best Practices and Training Workshop General Opening Session: Kickoff Presentation

# **Education**

University of South Florida BA English/Creative Writing

Dickinson College BA Art History

## Accomplishments

**Board of Directors: Past Director and Past President** St. Petersburg Exchange Club: Member, Past Director, Past President, 1987-2002

**Board of Directors: Board Secretary/Treasurer** Suncoast Epilepsy Association: Board of Directors, Board Secretary/Treasurer, 1995-2002

**Toastmaster's International** 

Toastmasters: Member, ATM-B, Past Vice President of Membership, Vice President Education, 2000-2005

National Speaker's Association Speaker's Academy NSA (National Speaker?s Association) Central Florida Speaker?s Academy: Graduate, 2002-2003

#### **Chamber of Commerce**

Central Pinellas Chamber: Member, Ambassador, 2008-2009; Women in Business Council, 2008 - 2012

**Board of Directors: Board Treasurer** Disability Achievement Center (formerly CASCIL): 2010 - present

# Testimonials

Sue Miller "Got the whole room involved. (Barbara) could see what areas needed work."

Brant Spence "Barbara's attitude is contagious, and you will walk away with lasting, positive behavior changes."

Paula Roberts "Fresh and creative way to look at managing our time whether personal or professional."

### Marci Sadorf, RN, CMC

"Barbara was instrumental in working with our office staff in improving communication within the organization. Our staff continually utilizes the tools Barbara shared with them. Thank you Barbara for improving our staff and customer relations!!"

#### **Kickoff session audience**

?Best Part: Breakfast, positive message, interaction with audience, liked side show skit, liked Robert singing and John dancing, good illustrations, excellent presenter, enjoyed session, good ideas/well presented, handout appreciated, upbeat and fun, great, very entertaining, Robert needs to shimmy more, liked the skit, the collaboration of the audience/speaker brought everyone together, applying goals to everyday situations; example of real life quality; good reminder to business to know/review the vision, mission and goals of the organization.? Audience Comments from the Kickoff Session: Florida Commission for the Transportation Disadvantaged 20th Annual Best Practices and Training Workshop in Orlando, Florida

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