

Barbara Moses

President at BBM Human Resource Consultants

Toronto, ON, CA

Transition toward where you want to be with an innovative career development thought leader and popular Globe and Mail work issues columnist

Biography

Fast Company magazine called her a "career guru." Dr. Barbara Moses, president of BBM Human Resource Consultants, is the international best-selling author of *Dish: Midlife Women Tell the Truth about Work, Relationships, and the Rest of Life*, (in the USA, *Women Confidential*) *What Next? Find the Work that's Right for You* and *Career Intelligence*, and a popular Globe and Mail work issues columnist and sought-after speaker. Barbara's innovative approach to managing work and life has been reported on extensively across North America. She was featured in the recent book *The Art and Practice of Leadership Coaching* as a "thought leader in life coaching" and has been quoted and profiled in major North American publications including Fast Company magazine, the New York Times, Wall Street Journal, Fortune and Elle. She has appeared frequently on network and local TV and radio, including the Today Show, the CBS Early Show, NPR, MSNBC and Canada AM. Barbara is the designer of Career Advisor, the powerful on-line career management tool that has been hailed as "the ultimate career resource" and as "like having a personal coach on your computer." Her career planning tools, including the acclaimed Career Planning Workbook and Manager's Career Coaching Guide, have been completed by over a million worldwide. Through her career management tools, workshops, and speeches Barbara has counseled people in over 2000 organizations from all walks of life and of all ages throughout her career. She knows what they need to feel happy and engaged, and the challenges they sometimes struggle with. A frequent presenter and keynote speaker for senior business and professional audiences, Barbara is consistently praised for her practical insights into new work and personal realities, her stimulating and compelling delivery, and her tell-it-like-it-is style. Barbara holds degrees in psychology from McGill University, The London School of Economics and the University of Toronto.

Availability

Keynote, Workshop

Industry Expertise

Training and Development, Talent Management, Management Consulting, Human Resources, Business Services, Corporate Training, Employment Services, Corporate Leadership, Public Relations and Communications, Professional Training and Coaching

Areas of Expertise

Career Intelligence for Yourself and Others, Applying Career Intelligence, Career & Life Intelligence for Women, How to Manage an Intergenerational Work Force, How to Career-Proof Your Kids, Answering 'What Next?' for 40+, Understanding the New Worker, Career Management - Current Trends & Issues

Sample Talks

Applying Career Intelligence in a Tough Work World

Welcome to Tempworld, a tough work world with unremitting pressures on the individual. In this session, Dr. Barbara Moses shares her latest insights into the new work landscape and implications for individual effectiveness. She reveals the most important work trends, how our motivational type will affect best career choices and the new principles and rules for career success. Why? Expressing our authentic self in work is the most important imperative for all of us.

Work Life Balance -- It's a Question of Focus

This keynote address is for individuals grappling with over-committed lives and/or leaders who need to respond effectively to the over-committed lives of staff. - Forget 'balance' -- focus is the key - You can have it all -- but not all at once -- think life 'chapters' - Be a career activist -- know what's most important to you - Strategies for enhancing life satisfaction - Alternative work arrangements - How leaders can create life-friendly organizations - How to career-proof your children

How to Manage an Intergenerational Work Force

Never before have there been so many conflicting values and expectations operating together. Do twenty-somethings perplex you or drive you nuts? Understand the values and expectations of twenty-somethings, thirty-somethings, forty-somethings and beyond. Typical points of collision and how to respond. How to create work forces that promote intergenerational harmony.

How to Attract, Retain & Manage the New Worker

This keynote address will touch on: - Key work trends that impact the lives and employability of today's worker - Managing complicated, over-committed lives - Managing an intergenerational work force - Eight kinds of new worker, and what motivates them - What are the implications for rewards - How to shape strategies for attracting, rewarding and retaining based on motivation typology - Principles for optimizing career management and satisfaction - How to create a life-friendly organization

Career & Life Intelligence for Women

Target audience: women at all levels who are grappling with such common issues as how to express their authentic self in your work; how to manage their career and life with grace; how to overcome typical barriers; and, how to find, create or design the right work.

Event Appearances

KEYNOTE SPEECH

Canadian Corporate Counsel Association National Spring Conference

KEYNOTE SPEECH

International Personnel Management Association National Training Conference

KEYNOTE SPEECH

8th Annual Opportunities Conference

KEYNOTE SPEECH

Villa Julie College National Career Conference

KEYNOTE SPEECH

British Columbia Human Resources Management Association Annual Conference

KEYNOTE SPEECH

3rd Quebec Employment Service Providers Conference

Education

University of Toronto

Ph.D. Applied Psychology

Accomplishments**President - BBM Human Resource Consultants**

BBM Human Resource Consultants was founded by internationally known career expert, author and speaker Dr. Barbara Moses. Under her continuing leadership, we have been delivering career management programs for more than two decades. Together with our career development partners across North America and abroad, we have assisted over 2,000 organizations world-wide in establishing career development programs.

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