

# **Barry Roberts**

**Owner at Barry Roberts Co.**

Boca Raton, FL, US

A motivational humorist, helping businesses achieve maximum profitability & productivity.

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## **Biography**

?You started our annual meeting off with a bang! I, like so many members took some of your tips and will implement them into our daily schedule. We thank you for being a part of our day and bringing in the sunshine.? ?People just feel better after Barry?s sessions? And, that?s the way it is with Barry Roberts. His humorous and valuable presentations on minimizing stress, developing innovative thinking strategies, problem solving and leadership have a way of effectively reaching people and improving their lives. Barry?s articles have appeared in national magazines, his radio interviews are heard nationally and readers of his books ?Practice Safe Stress? and ?The Sales Coach II? are just as enthusiastic. Barry has been a teacher, salesperson and night club performer. He combines all of this background and all of these skills every time he is on the platform. Take your time viewing all of the information at [www.BarryRoberts.com](http://www.BarryRoberts.com). You?ll find outlines and details of all of Barry?s programs, video, comments, availability, radio interviews and a sign-up for Barry?s humorous, informative, FREE e-zine. It?s all there to help you make the best decision on the right presentation for your next event. Beyond that, Barry is an avid tennis player, an awful golfer, his wife of 39 years is still his best friend, one of his son?s is a very successful artist and musician and the other is an Emmy winning writer!

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## **Availability**

Keynote, Host/MC, Author Appearance

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## **Industry Expertise**

Advertising/Marketing

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## **Areas of Expertise**

Day-To-Day Stress, Innovation, Leadership

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## **Sample Talks**

### **Practice Safe Stress to Maximize Profits**

Today's business environment is filled with anxiety, fear, turmoil and stress that strains and drains our emotional systems and we cannot work to our fullest potential. By learning to successfully minimize stress we become more efficient, productive, creative and profitable. Practice Safe Stress is an informative presentation with learning, laughter and music that will stay with your audience long after the meeting has ended. Barry's unique approach for minimizing day-to-day stress by using our "inner sense of humor" will have an immediate, positive impact on your audience. Custom tailored to meet the specific needs of attendees, this presentation will inform and delight any group and have a positive impact on improved day-to-day performance.

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### **Education**

**Maznhattan School of Music**

Master of Music Voice & Music Education

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### **Accomplishments**

#### **Entertainer**

As a singer and entertainer, Barry has performed and venues across the USA including two performances at The White House (yes, THAT White House.)

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